



The coffee specialist Bean 14 chooses DUG®

From its base on the Channel Island of Guernsey, Bean 14 spreads knowledge about – and equipment to make – the perfect coffee to customers, mainly on other Channel Islands and in the UK. Bean 14 has now chosen to include Veg of Lund's plant-based drink DUG® in its offer.

Bean 14 was started by Chris Bader in 2006 and the company has since established itself as a specialist in the coffee and café industry. With its own roastery and equipment from leading machine manufacturers, Bean 14's online store offers high-quality coffee and related products to cafés and other professional customers looking for premium products.

“It is exciting to welcome a customer with such a strong profile in one of our priority industries. Bean 14 is a creative and innovative forerunner that inspires many and together we can highlight all of DUG's strong assets and reach important customers and consumers who appreciate our uncompromising will when it comes to taste and quality,” says Cecilia Lindwall, CEO of Veg of Lund.

“As a local roastery and a leading wholesaler of healthier, low impact and boutique products, we are committed to finding the most sustainable and environmentally friendly way to enjoy a cup of coffee. We feel DUG fits in perfectly with our plant-based alternatives and are very excited to bring this range to the Channel Islands”, says Chris Bader, CEO of Bean 14.

For more information, please contact:

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About Veg of Lund

Veg of Lund develops unique plant-based foods meeting consumers' demands for taste and sustainability. The company has roots in research at Lund University and owns patented methods for developing new food categories in the fast-growing market for plant-based foods. Veg of Lund's climate-smart and tasty products are sold in Europe and Asia under the DUG® and MyFoodie® brands. The company's shares are listed on the Nasdaq First North Growth Market under ticker VOLAB. Read more at ir.vegoflund.se. Eminova Fondkommission AB is the company's Certified Adviser and can be contacted via telephone: +46 8 684 211 10 or e-mail: adviser@eminova.se.