



Veg of Lund strengthens organisation with responsible for Supply Chain

Veg of Lund AB has hired Per Henrik Johnson as responsible for the company's manufacturing, purchasing and logistics. In this newly created role, Per Henrik will be responsible for building up and developing the company's supply chain, an area that is crucial in the company's ongoing international expansion.

Per Henrik Johnson comes most recently from the Orkla Group, where he worked in several different positions, most recently as Head of Raw Materials and Traded Goods within Orkla Foods Sweden. He has extensive experience of leading and developing teams to build sustainable and cost-effective supply chains.

"The launch of our plant-based drink DUG® began at the end of May and we are delighted with the warm reception from customers and consumers, primarily in Sweden, the UK and China. We are now preparing for the next step, where we need to ensure that manufacturing and logistics work in several locations and in larger volumes", says Cecilia Lindwall, CEO of Veg of Lund.

""I am really looking forward to being part of the Veg of Lund team and being able to contribute to cost-effective production of exciting products that contribute to creating a sustainable food industry," says Per Henrik Johnson", says Per Henrik Johnson.

For more information, please contact:

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About Veg of Lund

Veg of Lund develops unique plant-based foods meeting consumers' demands for taste and sustainability. The company has roots in research at Lund University and owns patented methods for developing new food categories in the fast-growing market for plant-based foods. Veg of Lund's climate-smart and tasty products are sold in Europe and Asia under the DUG® and MyFoodie® brands. The company's shares are listed on the Nasdaq First North Growth Market under ticker VOLAB. Read more at ir.vegoflund.se. Eminova Fondkommission AB is the company's Certified Adviser and can be contacted via telephone: +46 8 684 211 10 or e-mail: adviser@eminova.se.