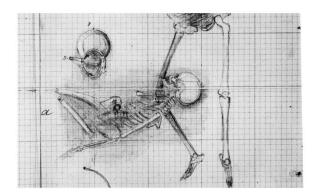


## **Pressmeddelande**

Stockholm 2025-12-08

## New website makes Swedish history more accessible

When did people start using runic writing? And how did the Vikings celebrate Christmas? International audiences can now learn about Swedish history from the Stone Age to early modern times, in 170 new research-based articles in English. With its new website, the Swedish History Museum aims to spread its knowledge internationally.





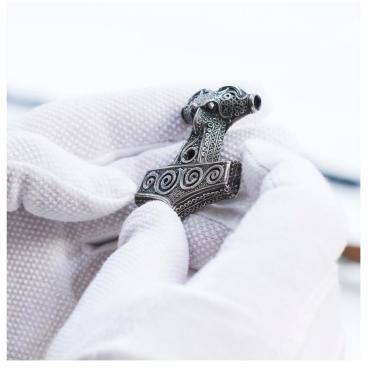


Photo: Ola Myrin, Historiska museet/SHM

By highlighting topics that are in demand among the general public and international audiences, such as Norse mythology and the gods of the Viking Age, the Swedish History Museum hopes to spark interest in history, both in Sweden and internationally.

"We have long had many international visitors to the website. With the new content in English, we want to spread knowledge about Sweden's history and cultural heritage, and we also hope to attract more people to visit the museum in Stockholm," says Jennifer Lindblad, Project Manager and

Communications Officer at the National Historical Museums, which includes the Swedish History Museum.

Over the past three years, around 30 employees at the Swedish History Museum have been working on the museum's new website. Experts have fact-checked and updated around 170 articles. The content is now based on the latest research and is easier to understand. Translating the texts into English is one of many ways the museum makes knowledge about Swedish history accessible to a wider audience.

Read about the history of Scandinavian Christmas traditions:

The history of Scandinavian Christmas traditions - Historiska museet

Read about the first runes:

The first runes - Historiska museet

## The top five most visited articles on historiska.se:

- Odin Leader of the Gods. Odin bears many names and is both a god of war and a
  god of the dead. Odin leader of the gods Historiska museet
- Thor God of thunder. Thor is the mighty god of thunder in Norse mythology.
   Thor God of Thunder
- Freyja goddess of fertility and war. Freyja is the goddess of fertility, love and beauty, but she is also associated with magic and war. Freyja – goddess of fertility and war
- Frigg mistress of Asgard. Frigg is the mistress of Asgard, the home of the gods, and the wife of Odin. Frigg – mistress of Asgard
- **Skadi goddess of the wilderness.** Skadi is the goddess of the wilderness, who hunts in the mountains on her skis. <u>Skadi goddess of the wilderness</u>

## Contact

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For high-resolution press images, please visit: <a href="http://news.cision.com/se/historiska-museet/">http://news.cision.com/se/historiska-museet/</a>

The Swedish History Museum is Sweden's national museum of history and archaeology. Its collections consist of over ten million objects and are a source of knowledge and inspiration. We tell stories of

power struggles, love, celebrations, and everyday life, with a focus on ancient and medieval times. Experience the museum digitally or in person through objects, exhibitions, tours, and other activities.