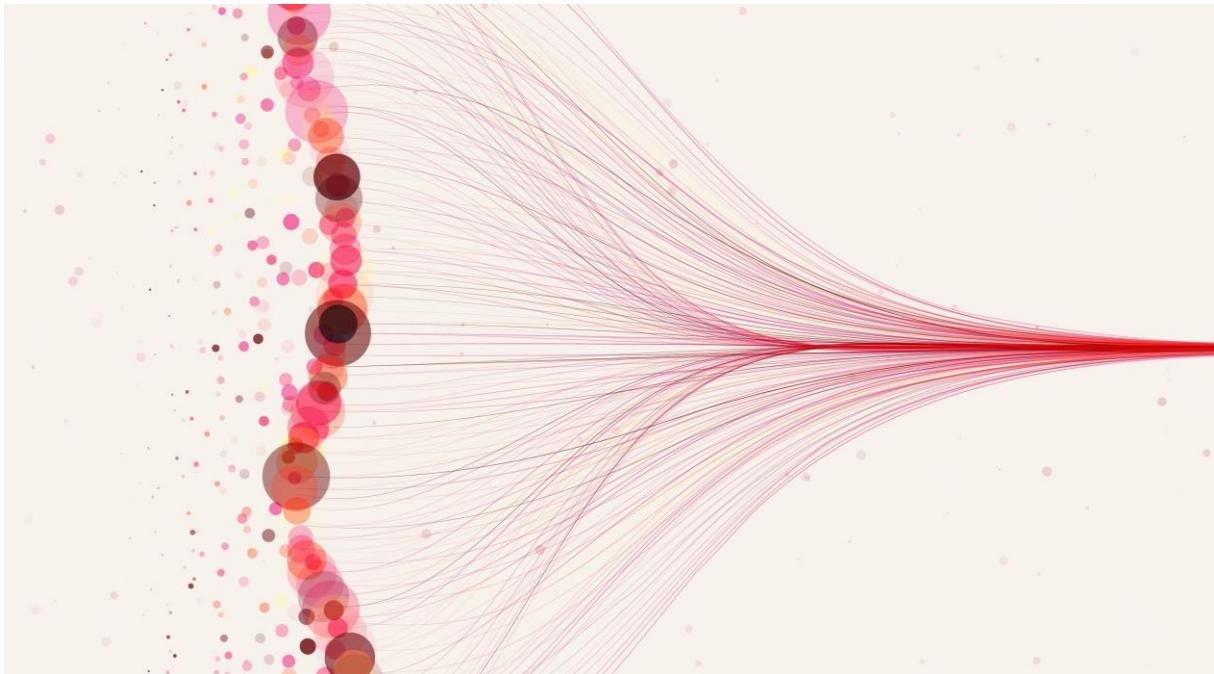


## Knowledge Lab launches Data Science Services in banking



**Zurich, October 15 2019** – Knowledge Lab launches its Data Science Services for the banking sector. The Zurich-based company, which focuses on data science, software development and consulting, enables banks and financial institutions to become truly data-driven as well as to use data in innovative ways to the benefit of their stakeholders.

Data science and related technologies have made tremendous progress in recent years. They have the potential to fundamentally change the way banks and financial institutions serve customers, make decisions and process data in the future.

Knowledge Lab's mission is to accelerate the transformation to data-driven value chains for banks and financial institutions through its proven banking and engineering expertise and its knowledge of data science and design.

Daniel Hasler, Managing Partner and CTO of Knowledge Lab, says: "The transformation of value chains through predictive analytics and machine learning is complex. We are convinced that our understanding of the banking industry, combined with our technical capabilities and interdisciplinary know-how, enables valuable, productive solutions for the benefit of users. The promise of the data revolution has been under discussion for a long time – we have made it our mission to deliver on that promise and drive the transformation of digital banking."

The recently announced software partnerships with Avaloq and Ergon Informatik define the expansion in the core banking software and digital technology competence areas, as well as in web application and bank data security. Peter Häusermann, founder and Managing Director of Knowledge Lab, is pleased: "We

are very proud of the support of our new partners and are striving to continue this positive and visionary dynamic with our data science offering. We are pleased to support our customers in achieving their strategic goals with powerful and data-driven insights."

### **About Knowledge Lab**

Knowledge Lab AG is a consulting, software development and data science company for financial institutions. Founded in 2016, the Zurich-based company Knowledge Lab serves customers in Switzerland and Europe. An interdisciplinary team of around 20 employees with many years of experience develops solutions together with its customers at the forefront of bank transformation and constantly researches new approaches and ideas in its own laboratory.

For more information: [www.k-lab.ch](http://www.k-lab.ch)

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