Goodly Innovations has become a Member of the Digital Capability Center – Developing the Future of Manufacturing

Grünwald, Munich, 9 January 2020 – Goodly Innovations, a leading provider of Enterprise Augmented Reality (AR) Solutions, has become the newest member of the Digital Capability Center (DCC) in Aachen, Germany, and is part of the global DCC network with facilities around the world. The DCC – a cooperation between McKinsey & Company, the Institute of Textile Technology (ITA) and leading technology companies – is Europe's leading demonstration and learning factory with a focus on Industry 4.0.

Goodly Innovations GmbH is a leading supplier of AR solutions for regulated industries. OptiworX, Goodly Innovations' first product, was developed to meet the demanding requirements of the pharmaceutical and biotech industry and is already being used successfully by a number of international pharmaceutical companies. It vastly improves process management and audit trail creation with the help of proprietary AR guidance technology. The platform is designed as a modular, manufacturer-independent system. It enables a fast, individual setup and integration into almost any production environment.

Robert Hoffmeister, Co-Founder and CEO of Goodly Innovations, says: "Everyone at Goodly Innovations is excited to be part of the DCC and to drive digital transformation together. With our knowledge and experience in augmented reality solutions we can help companies to increase productivity by up to 50%, enhance process quality and at the same time improve the onboarding process as well as training through the use of state-of-the-art and intuitive technology. The DCCs offer a perfect way to learn more about Industry 4.0 and prepare companies for their digital journey."

About Goodly Innovations
Goodly Innovations GmbH is a leading pioneer of Augmented Reality Solutions for enterprise applications. The product OptiworX is the only multi-user and mixed device solution to dynamically guide teams using AR and smart technology. OptiworX was designed as a modular, manufacturer-independent system and allows a fast and individual setup in almost any production environment, as a stand-alone system or integrated, e.g. into existing MES systems for the creation of Electronic Batch Records. www.goodly-innovations.com

Contact:
media@goodly-innovations.com

or

Beatrix Benz
beatrix.benz@benz-advisory.com
+41 79 256 77 73