

Carbiotix announces European and US tradeshow schedule for 2024

Carbiotix (publ) ("Carbiotix" or the "Company") announces today the Company's 2024 tradeshow schedule for Europe and US. Carbiotix will participate and exhibit at three leading tradeshow focusing on food, nutraceutical and cosmetic ingredients. This initiative follows the recent GRAS approval of CarbiAXOS, the IVDR status of LinkGut, and the launch of the NutraCycle upcycling service. Following these milestones, Carbiotix is now ramping up marketing and sales activities in Europe and the US to promote the Company's unique value proposition.

Erik Deaner, CEO of Carbiotix, comments:

"I am very pleased to confirm our 2024 tradeshow schedule, where Carbiotix will exhibit the Company's products and present our services at leading global tradeshow for food, nutraceutical and cosmetic ingredients. These events will expose Carbiotix unique selling points and value proposition to a global audience of consumer product companies, plant-based food & beverage manufacturers, and researchers. Most importantly, these tradeshow will be the perfect stage to showcase CarbiAXOS, LinkGut and NutraCycle after recently achieving GRAS and IVDR status.

During the first half of 2024, we will be exhibiting at VitaFoods Europe in Geneva between the 14th and 16th of May. During the second half of 2024, we will be exhibiting at IFT First in Chicago between the 14th and 17th of July and SupplySide West in Las, Vegas between the 28th and 31st of October.

The strategic positioning of CarbiAXOS as an effective complex soluble fiber is designed to complement both existing and new product formulations and aims to foster business relationships with many consumer product companies and other ingredient suppliers. Our highly competitive LinkGut microbiome testing service will serve to demonstrate our focus on product performance, transparency and personalisation and open-up opportunities with consumer product companies, service providers, and researchers. Lastly, our recently launched upcycling service NutraCycle will allow us to establish contacts with many plant-based food and beverage manufactures interested in extracting more value from their raw materials, producing their own prebiotic ingredients, and cost-effectively fortifying new and existing food and beverage products in a market increasingly focused on health and wellness.

Our chairman Kristofer Cook and I look forward to meeting many existing and new potential customers at all three tradeshow. These events represent a great opportunity to ramp up our marketing and sales efforts and showcase the development and commercialisation efforts of Carbiotix over the past three years."

Description of Tradeshow

VitaFoods Europe is a leading global nutraceutical tradeshow held between the 14th of and 16th of May in Geneva, Switzerland at the Palexpo, and is attended by 20,000 people, with over 1,100 exhibitors from 160 countries. [\(1\)](#)

IFT First is one of the leading global food science and innovation expos and held between the 14th and 17th of July in Chicago, Illinois, USA at McCormick Place, with over 1,000 exhibitors showcasing the latest innovative solutions, technologies, new products and ingredients. [\(2\)](#)

SupplySide West is the leading food & beverage and nutraceutical tradeshow in North America, held between the 28th and 31st of October in Las Vegas, Nevada, USA at Mandalay Bay, and is attended by over 18,000 people, with 1,400 exhibitors from around the world. [\(3\)](#)



Press Release
March 19, 2024

Forward-looking statements

This communication contains forward-looking statements, consisting of subjective assumptions and forecasts for future scenarios. Predictions for the future only apply as of the date they are made and are, by their nature, as is research and development work in the biotechnology segment, associated with risk and uncertainty. With this in mind, the actual outcome may deviate significantly from the scenarios as described in this press release.

For further information:

Carbiotix AB
Erik Deaner, CEO
Tel: +46 (0)738 67 30 85
E-mail: erik.deaner@carbiotix.com

Carbiotix AB (CRBX) (www.carbiotix.com) is an award-winning biotechnology company pioneering microbiome healthcare through a portfolio of prebiotic modulators and diagnostic testing services.