



## DreamHack and CORSAIR Announce Renewed Partnership for 2020

### *CORSAIR Appointed Official Partner for DreamHack Masters, DreamHack Open and DreamLeague*

STOCKHOLM — [DreamHack](#), the premier gaming lifestyle festival, and [CORSAIR](#) today announced that the two companies have renewed their partnership for 2020. CORSAIR will continue its support of DreamHack Masters, DreamHack's top-tier Counter-Strike: Global Offensive (CS:GO) tournament; DreamHack Open, the open-style CS:GO tournament circuit held at DreamHack festivals all over the world; and DreamLeague, one of the longest-running Dota 2 tournaments in the world. This agreement takes effect immediately and runs through the end of 2020.

Through its subsidiary Elgato, CORSAIR will also be the official partner of DreamHack's Stream Studio, where streamers set up shop and meet their fans at DreamHack's festivals.

"We are excited and proud to have CORSAIR continue our partnership in 2020," said DreamHack Co-CEO Roger Lodewick. "CORSAIR is a valued long-term partner of DreamHack and their continued commitment is a confirmatory sign of our joint commitment to grow our esports and gaming festivals around the world. On behalf of DreamHack and our community, I would like to thank CORSAIR for their continued support and look forward to a tremendous year ahead."

CORSAIR has previously sponsored DreamHack events since 2018. Since that time, the sponsorship has continued to expand into this 2020 agreement.

"CORSAIR has been a long-standing supporter of DreamHack live events and esports, growing together as the popularity of both has exploded," said Lauren Premo, Director, Gaming Marketing at CORSAIR. "With esports seeing more viewership than ever during these uncertain times, this partnership reinforces CORSAIR's commitment to DreamHack, its fans, and its competitors, both online and in-person."

CORSAIR continues to impact the PC peripherals and esports market with a diverse range of gaming keyboards, mice, headsets and accessories, in addition to its wide-ranging DIY and memory products. Known amongst gamers for its commitment to premium materials and lasting build quality, CORSAIR is a top-choice amongst gamers, from aspiring amateurs to world-renowned professionals.

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## **ABOUT CORSAIR**

Founded in 1994, CORSAIR has grown from pioneering the high-performance DRAM market into one of the world's leading providers of high-performance gaming and streaming products. CORSAIR offers a complete range of products to equip gamers, enthusiasts, and esports athletes, including mechanical keyboards, precision gaming mice, wireless headsets, premium PC components, and the CORSAIR ONE fully-integrated gaming PC. With a company-wide commitment to quality, innovative design, advanced features and high-performance, CORSAIR products have won thousands of media and industry awards, earning their place in gamers' hands and PCs following years of development and engineering by a team dedicated to building great products that they themselves would want to use.

In 2018 CORSAIR acquired Elgato Gaming, a manufacturer of streaming products. In 2019 CORSAIR acquired Origin Computers, a manufacturer of custom high-performance gaming PCs and laptops, and SCUF Gaming, an innovator and creator of high-performance gaming controllers.

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