



DreamHack appoints Collegiate Starleague official collegiate esports provider in North America

Collegiate StarLeague Becomes Official and Preferred Collegiate Esports Provider for All DreamHack Events in the U.S. and Canada

Collegiate StarLeague Events to Take Place at DreamHack's Iconic Live Events Through 2022

STOCKHOLM/SANTA MONICA, CA — Today, [DreamHack](#), the world's premier gaming lifestyle festival, and [Collegiate StarLeague \(CSL\)](#), the world's leading collegiate esports league, announced a new partnership making CSL the Official and Preferred Collegiate Esports Provider for all DreamHack North America events over the next two years. Taking place at DreamHack events throughout North America, the new CSL-hosted tournaments will feature a wide variety of competitive titles: from League of Legends and Magic: The Gathering, to Gears 5. The first event with CSL will take place at [DreamHack Anaheim](#), February 21-23, 2020.

For each event, Collegiate StarLeague will provide a \$10,000 scholarship prize pool, travel stipends for each player, and will work with CSL Campus Gaming Ambassadors to promote the organization. DreamHack will produce the events, as well as provide broadcast talent, stage setups and additional marketing support. CSL will run any and all collegiate-based gaming activations at North American DreamHack events.

"DreamHack has a long history of producing incredible esports and gaming events," said Collegiate StarLeague CEO Wim Stocks. "This partnership will allow us to give an incredible opportunity for collegiate players to compete on the same stage and in the same spotlight as the most elite players in esports. Our primary goal at CSL is to develop the very best competitive opportunities for collegiate teams and players, and this deal allows us to accomplish exactly that."

"We are so happy to have Collegiate StarLeague as a new partner for collegiate gaming," said DreamHack Co-CEO Marcus Lindmark. "Collaborating with tomorrow's gamers at the university level is important to us on a community level, as well as on a business level. These students are the future of this industry — this new collaboration will ensure that we're taking these tournaments to the next level."

Utilizing DreamHack's best-in-class production, each event during the partnership will bring the most skilled collegiate players esports has to offer to the forefront, giving them unprecedented visibility on one of the biggest stages esports has to offer.

More about this collaboration will be announced. Additional information about Collegiate StarLeague can be found [here](#). Additional updates for CSL can also be found on [Facebook](#), [Twitter](#), and [Instagram](#).

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ABOUT COLLEGIATE STARLEAGUE

Collegiate StarLeague, a division of WorldGaming Network, is the world's largest collegiate gaming league. Since 2009, it has awarded over \$600,000 in scholarship money to student gamers from around the world. It has over 55,000 registered players across 1,800 + registered schools. For more information, visit www.cstarleague.com.