



DreamHack and A-Kon to return to Dallas, May 2020 – offering bundle passes

World's Premier Gaming Lifestyle Festival to Return to Dallas May 22-24, 2020

North America's Longest-Running Anime and Japanese Pop Culture Convention to Return to Dallas May 21-24, 2020

STOCKHOLM / DALLAS — **DreamHack**, the world's premier gaming lifestyle festival, and **A-Kon**, North America's longest-running anime and Japanese Pop Culture Convention, will both be at Dallas' Kay Bailey Hutchison Convention Center in May 2020. To bring both experiences to fans, the two events have joined together to offer a **bundle pass**. Spanning more than a million square feet of combined gaming, pop culture, anime, concerts and more, the bundle pass will include everything outlined in the DreamHack Festival three-day pass as well as the A-Kon four-day event pass. The bundle pass is \$140 for the weekend, and is now available [HERE](#).

"While DreamHack expands its reach across the world with its fast-growing gaming lifestyle festival, it is important for our events to remain a home for our strong gaming community, friends and family, and business partnerships," said DreamHack Creative Director Justin Burnham. "We can see what A-Kon accomplishes with their fans — and while providing a different experience than us, it's clear we both see eye-to-eye on how to create amazing experiences. By uniting, we are bringing something truly unique to everyone involved. The power of coming together and playing together is an opportunity we should all look for more often."

"When we discovered we were scheduled on the same weekend, we were immediately excited to reach out and connect with the DreamHack team to see what we could accomplish together. We couldn't be more stoked for what is coming up in 2020 and beyond," said A-Kon Executive Chairman Chris Terrell. "Fan experience has been a big part of our mutual goal this year, so we think we've really come up with something that is incredibly fan-centric and unique."

[DreamHack Dallas](#) features a 24 hours-a-day festival weekend of everything gaming under one roof, jam-packed with pro esports tournaments, amateur, and varsity gaming tournaments, world-famous bring your own computer (BYOC) LAN party, cosplay championship, panels, art, activities, expo, screenings, live music and more. DreamHack kicked off its 25th anniversary in December during DreamHack Winter and will continue the celebration through 2020. The premier gaming lifestyle festival started as a gathering of friends and their computers in a school cafeteria — with no online access — but has grown into a beacon of internet culture and a gathering place for gamers worldwide featuring everything gaming under one roof.

[A-Kon](#) features hundreds of interactive panels and workshops held by prominent talent, voice actors, influencers, and leading creative minds in anime and fandom industries, diverse fan-driven programming, a massive Dealers Room and Artist Alley, autographs, cosplay contests for all skill levels, fashion shows featuring the hottest brands from Japan, live music events by both international and domestic artists, industry premiers, gaming tournaments, dances, a masquerade ball, specialty banquets, shadow casts of your favorite flicks, and tons of exclusive content all wrapped into a four-day package - there is something at A-Kon for everyone.

TICKETS

- [Purchase ONLY DreamHack Dallas tickets here](#)
- [Purchase ONLY A-Kon tickets here](#)
- [Purchase bundle passes for BOTH events here](#)

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ABOUT A-KON

A-Kon as a company is focused on creating unforgettable fan experiences and building strong ties to its anime and fan communities. Founded in 1990, A-Kon has evolved over the past 30 years to become one of the largest and most well known community and fandom lifestyle events in the U.S. In addition to its strong roots in the anime community, A-Kon also includes an expanse of content for fans of cosplay, fashion, music, art, tabletop/electronic gaming, science fiction, fantasy, steampunk, writing, and more.

More information can be found at a-kon.com.