



DreamHack and SPORT1 continue successful cooperation over 2020 by broadcasting two Dota 2 events

eSPORTS1 to broadcast DreamLeague Season 13 – The Leipzig Major live from DreamHack Leipzig, Friday, January 24 to Sunday, January 26.

eSPORTS1 will also broadcast DreamLeague Season 14 which will be announced during Spring 2020.

STOCKHOLM/ISMANING — DreamHack, the premier gaming lifestyle festival, and SPORT1 continue their successful cooperation as SPORT1 will broadcast two premium DreamHack Dota 2 tournaments live on pay-TV channel eSPORTS1 next year. The first event from Friday, January 24, to Sunday, January 26, is the Dota 2 major "DreamLeague Season 13 – The Leipzig Major", which will be held at DreamHack Leipzig. The second event, DreamLeague Season 14, is yet to be announced with additional details to be presented during Spring 2020.

In addition to the live broadcast on eSPORTS1, highlights of the two competitions will also be shown in the magazine "bwin Inside eSports" on eSPORTS1 and on free-TV. SPORT1 will also be the media partner of DreamHack Leipzig for the third year in a row and will report live from the event.

"We're proud that SPORT1 has chosen to continue working with DreamHack and to broadcast our content to their many viewers in 2020," said Marcus Lindmark, Co-CEO of DreamHack. "The broadcast of DreamLeague Season 13, the first Dota 2 DPC Major of 2020, on eSPORTS1 will make it accessible for all German Dota 2 fans that can't attend the event and help further increase the hype around the tournament."

"We have been working with DreamHack this year and continue our successful partnership in 2020 – with DreamHack on board as an experienced content partner at eSPORTS1," said Daniel von Busse, COO TV and Member of the Board of Sport1 GmbH. "The Dota 2 Major in Leipzig will be a highlight with a prize pool of one million dollars starting on Friday, January 24th – a special date as our esports channel eSPORTS1 celebrates its first anniversary on this day. In addition, we were also able to extend our media partnership with DreamHack Leipzig and will again report on one of the largest national gaming festivals in 2020."

The premium tournament series DreamLeague enters its 13th season and hosts the first Dota Pro Circuit (DPC) Major of the new year in Leipzig from Friday, January 24, to Sunday, January 26: DreamLeague Season 13 – The Leipzig Major. The field includes 16 of the world's best Dota 2 teams, including Team Secret, Team Liquid, Alliance, Virtus.pro and Evil Geniuses. The winner will receive 4850 DPC points, which are important for qualifying for the World Championship; The International, as well as prize money of \$300,000. The total prize pool is \$1 million.

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ABOUT SPORT1

At the heart of the action with SPORT1: The leading 360° sports platform in the German-speaking region stands for premium live sport, proven sports expertise, and high-quality, entertaining reporting. Under the multimedia umbrella brand SPORT1, Sport1 GmbH, a company of the Constantin Medien Group, combines all its TV, Online, Mobile, Audio and Social Media activities. In the TV segment, the sports media company based in Ismaning, near Munich, Germany, has a portfolio that comprises free-TV channel SPORT1 as well as pay-TV channels SPORT1+ and eSPORTS1, which are available on various platforms in Germany, Austria and Switzerland. Moreover, SPORT1.de, one of Germany's leading sports platforms, provides up-to-the-minute multimedia content as well as comprehensive livestream and video offers. SPORT1's diverse offerings also include its own YouTube channel as well as gaming and esports output. In the mobile sector, the SPORT1 apps are among the most successful German-language sports apps.

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