

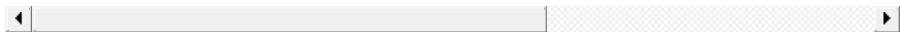


First DreamHack Masters of 2020 to be held at DreamHack Summer in Jönköping

16 of the World's Best CS:GO Teams To Battle for \$250,000 Prize Pool

DreamHack Masters is Part of ESL Pro Tour

STOCKHOLM — DreamHack, the premier gaming lifestyle festival, today announced the first [DreamHack Masters](#) of 2020 which will be held at Kinnarps Arena in Jönköping, Sweden, during its [DreamHack Summer](#) festival. DreamHack Masters features 16 of the best Counter-Strike: Global Offensive (CS:GO) teams in the world, battling it out in the hunt for the big share of the \$250,000 prize pool.



DreamHack has a rich history of featuring big Counter-Strike tournaments at its Summer and Winter festivals in Jönköping, Sweden. As time went by, the tournaments' popularity made the setting and crowd outgrow the festival leading to the next development for DreamHack's top-tier CS:GO tournaments.

Since 2016, DreamHack has run and developed the DreamHack Masters concept, bringing 16 of the best teams in the CS:GO scene together for a large-scale arena tournament, with a \$250,000 prize pool. [DreamHack Masters](#) is a premier event focusing on the viewer experience, both for those in the arena and the ones watching around the world online.

"Bringing DreamHack Masters to Jönköping really highlights a historic significance," explained Co-CEO Marcus Lindmark. "As DreamHack grew, so did our need for space to accommodate that expansion— resulting in what we now know as DreamHack Masters today, generally standalone tournaments taking place at arenas separated from our festivals. To bring everything we are back to where it really all began at our DreamHack festival in Jönköping is tremendous."

He continued: "Esports fans can expect an amazing experience as we feature matches across three days at Kinnarps Arena, in addition to the LAN party and array of offerings being planned as part of DreamHack Summer. This will be special, and should not miss it."

The Swedish city of Jönköping has played an important role in the history of Counter-Strike. As the home of DreamHack Summer and DreamHack Winter, Jönköping has been the battleground for many tournaments in several versions of the popular game title — gathering the best players in the world and helping to evolve the world of esports. In 2013 the switch had been made to the latest version of Counter-Strike, namely CS:GO, and DreamHack Winter 2013 was chosen to host the first-ever Valve sanctioned Major tournament in the game. That time we got to see an all-Swedish grand final, with Fnatic securing the title after beating Ninjas in Pyjamas in front of the Swedish crowd.

DreamHack Masters is part of the ESL Pro Tour, the DreamHack and ESL tournament infrastructure built for consistency, and to enable a true "zero to hero" storyline. ESL Pro Tour is built around DreamHack and ESL CS:GO tournaments divided into Challenger, Masters, and Championship levels. A Challenger level tournament, such as DreamHack Open, feeds into the Masters level tournament, much like the upcoming DreamHack Masters Jönköping.

The teams competing at DreamHack Masters Jönköping will be decided by invites, qualifiers, and through the DreamHack Open stops at DreamHack Leipzig, January 24-26, and DreamHack Anaheim, February 21-23. Teams competing in Jönköping will

then earn points, based on their final placement, as part of the Road to Cologne, the Masters Championship level tournament in Cologne, Germany, in July 2020.

DREAMHACK MASTERS JÖNKÖPING

- \$250,000 prize pool
- 16 of the world's CS:GO best teams
- Group stage, broadcast only: June 9-11, 2020
- Playoffs, live at Kinnarps Arena: June 12-14, 2020
- Location: Kinnarps Arena
- Tickets on sale January 10 (alongside DreamHack Summer tickets)
- DreamHack Masters tickets will be available in several tiers with select options including access to DreamHack Summer.

Stay tuned at dreamhack.com/masters for the latest updates

ABOUT DREAMHACK MASTERS

DreamHack Masters launched in 2016, as DreamHack's first large-scale esports arena event, the first event took place in Malmö, Sweden in April 2016. The event serves as the ultimate experience for esports fans from around the world wanting to watch their favorite professional teams and players play on the biggest of stages.

DreamHack Masters is a touring esports championship that will visit different cities and venues with different game titles, depending on market and timing. Thus far all editions of DreamHack Masters have featured Counter-Strike: Global Offensive as the main title, prize pools of 250,000 USD or more, and 16 teams competing live for the prize. DreamHack plans to continue to innovate and make sure that the DreamHack Masters series stays the most viewed independent tournaments. More information is available at dreamhack.com/masters.

ABOUT ESL PRO TOUR

ESL Pro Tour is a circuit combining over twenty Counter-Strike: Global Offensive tournaments and leagues previously unconnected ESL and DreamHack into one narrative that builds towards two masters championships each year, IEM Katowice and ESL One Cologne. The collaboration aims to create a more complete path from zero to hero for aspiring players, a more compelling story to follow for existing CS:GO fans and a much more transparent structure for new esports fans.