

Press Release

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Invitation to Electrolux Q4 2014 presentation

Stockholm, Sweden, January 14, 2015

Electrolux results for the fourth quarter of 2014 will be published on January 28, 2015, at approximately 08.00 CET.

A telephone conference will be held following the release of the results, starting at 09.00 CET and continuing until 10.00 CET. The conference will be chaired by Keith McLoughlin, President and CEO of Electrolux. Mr. McLoughlin will be accompanied by Tomas Eliasson, CFO.

Slides used in the presentation will be available at Electrolux website, <http://www.electrolux.com/ir>. The fourth quarter report will also be available at the same address.

You can listen to the presentation at <http://www.electrolux.com/interim-report-webcast>.

The details for participation by telephone are as follows:

Participants in Sweden should call + 46 8 505 564 74
Participants in UK/Europe should call +44 203 364 5374
Participants in US should call +1 855 753 2230