

# nORDLO

## PRESS RELEASE

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### **Nordlo signs agreement with Bokusgruppen: “The right IT operations make it easier to sell books”**

**In a tender process, Bokusgruppen has chosen Nordlo as its long-term operations partner for business-critical IT infrastructure. From store and server operations to workplaces and support. Understanding the business’ needs and the personal relationship were decisive factors.**

**“Our store staff should focus on selling books, not dealing with IT issues. That's why we need a partner who understands our needs and can provide support in a simple and educational way,” says Kent Karlsson, CIO at Bokusgruppen.**

Nordlo is taking over overall responsibility for IT operations at Bokusgruppen, including server infrastructure, workplaces and user support in stores and offices. The assignment also includes all hardware for in-store use.

One challenge in the retail sector is the points of sale and the hardware for these, which require staff training and modern solutions. All this is necessary to keep pace with the competition.

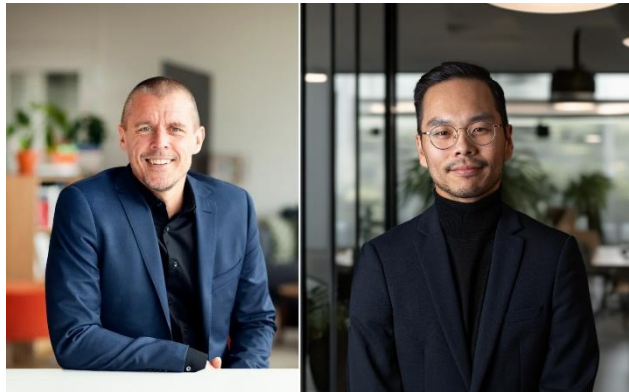
“Fast and effective onboarding is important to us, with, for example, cash register systems and other systems that are easy to use. This is where Nordlo comes in as an important partner, providing the right equipment and helping to train staff.”

A major project was recently completed involving the relocation of servers and technical infrastructure in the store chain, a time-critical effort that was completed without any disruption to operations.

“The collaboration with Nordlo works very well. They are close to our operations, hands-on, and work as an extension of our IT department. With limited internal resources, we need a partner that takes responsibility and drives the work forward together with us, not just delivers according to the contract,” says Kent Karlsson, CIO at Bokusgruppen.

Nordlo has extensive experience in the retail sector and works with several of Sweden's largest brands. User-friendly solutions are important in an industry characterised by rapid change and high demands for operational reliability.

“Retail is a pressured industry with small margins. With smart IT solutions and a proactive partnership, we can create clear value. It's about simplifying, streamlining and being close to the business,” says Anders Karlsson, COO at Nordlo Elevate.



*Kent Karlsson, CIO at Bokusgruppen and Anders Karlsson, COO Nordlo Elevate.*

Nordlo is one of the leading providers of cloud and infrastructure services in the Nordic region. The company offer scalable operational solutions, managed services and full outsourcing of IT and digitalisation services to companies and public sector organisations. Through close cooperation and sustainable choices of innovative technology, Nordlo help customers strengthen their competitiveness and drive digitalisation forward. Nordlo has a turnover of SEK 2.5 billion and approximately 1000 employees at locations throughout Sweden and large parts of Norway. [nordlo.com/en](https://nordlo.com/en)

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## **About Bokusgruppen**

Bokusgruppen is Sweden's market-leading bookstore operator, reaching a large proportion of the Swedish population with its brands Akademibokhandeln, Bokus, BTJ and Bokus Play. In addition to books in all channels and formats, it offers a wide range of other products and services for libraries and schools. With its vision of 'Reading enjoyment for everyone, every day', Bokusgruppen aims to meet the varying needs of its customers and be the first choice for as many people as possible.

## **For more information:**

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