

## PRESS RELEASE

2025-11-10

## **Nordlo increases focus on eastern Norway: ‘We are building a sales organisation and aiming for strong growth’**

**Nordlo in east Norway recruits Rune Bjerken as its new sales manager. The goal is to double turnover within two years.**

**“The region has enormous potential, especially among SMEs, where the need for IT security and expertise has never been greater,” says Rune Bjerken, new sales manager at Nordlo in east Norway.**

For small and medium-sized enterprises in Norway, cyber security is one of the biggest challenges. At the same time, it is the area where investment appetite is growing fastest.

“Many companies are experiencing increasing digital threats and lack the IT expertise needed to meet these challenges. Security awareness and the right training are crucial to protect against digital attacks.”

To help companies meet these challenges, Nordlo is now recruiting Rune Bjerken, who will be responsible for building a completely new sales organisation.

“We are experiencing particularly high demand for services in cyber security, cloud infrastructure and artificial intelligence.”

### **The goal is to double turnover within two years**

Rune Bjerken has many years of experience in the software and consulting industry and has led companies through change processes with documented growth. With roles as sales manager, advisor and CEO in companies such as Streamserve, Apto A/S and Columbus A/S, he has broad experience in creating strong teams that deliver results.

“Nordlo is now an established IT player in Norway, and we see good opportunities for growth with new customers and existing operations. A clear goal is to double turnover within two years,” says Rune Bjerken.

Nordlo in Norway has a turnover of approximately NOK 400 million and has seven different units spread across several parts of the country. In 2024, the company grew by 13 percent and increased its profitability.

“Our goal is to optimise IT operations for our customers with high quality, security and cost efficiency that deliver real business value. Technological development is moving faster than ever, and access to the right expertise is crucial for success,” says Rune Bjerken, Sales Manager at Nordlo in east Norway.



*Rune Bjerken, new sales manager at Nordlo east Norway.*

# NORDLO

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Nordlo is one of the leading providers of cloud and infrastructure services in the Nordic region. The company offer scalable operational solutions, managed services and full outsourcing of IT and digitalisation services to companies and public sector organisations. Through close cooperation and sustainable choices of innovative technology, Nordlo help customers strengthen their competitiveness and drive digitalisation forward. Nordlo has a turnover of SEK 2.4 billion and approximately 1000 employees at locations throughout Sweden and large parts of Norway. [nordlo.com/en](http://nordlo.com/en)