

## BE Group - New head of business area Finland

Matti Tiira, current head of business area Finland has decided to retire in accordance with his employment contract and will leave BE Group during July after 37 years of service with the company.

Matti Tiira began his career at Starckjohann (later Starckjohann Steel), which became part of BE Group in 1999. Matti has held various leading positions throughout the years with the company and he has been Business Area Manager for Finland for the last 13 years.

"I take the opportunity to thank Matti for his outstanding contribution to the development of BE Group Finland. On behalf of BE Group and all colleagues I wish him all the best in the future", says Roger Johansson, President and CEO of BE Group.

Lasse Levola, currently Sales Director at BE Group for Western & Northern Finland, has been appointed new head of business area Finland. Lasse Levola is 53 years old.

"We are very happy to announce that Lasse Levola takes over and continues to further develop our business in Finland. Lasse has extensive industrial experience and a strong customer focus after more than six years as Sales Director with us and I am convinced that he can continue to further develop our strong operations in Finland", says Roger Johansson.

As Business Area Manager for Finland, Lasse Levola will also be a member of the Group Management team. He will take up his position during July.

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*BE Group, listed on the NASDAQ OMX Stockholm exchange, is a trading and service company in steel and other metals. BE Group provides various forms of service for steel, stainless steel and aluminium applications to customers primarily in the construction and engineering sectors. In 2011, the Group reported sales of SEK 5.9 Bn. BE Group has slightly more than 900 employees in ten countries, with Sweden and Finland as its largest markets. The head office is located in Malmö, Sweden. Read more about BE Group at [www.begroup.com](http://www.begroup.com)*