



Press release

26 April 2023

Readly International AB (publ) announces proposed changes to the Board of Directors

In preparation for the Extra General Meeting on April 26, Tidnings AB Marieberg proposes the election of Mikael Antonsson, Carolina Brandtman, Laurent Kayser, Jan Lund, Veronica Selin and Jesper Wikberg as new Board Members. Jan Lund is proposed as the new Chairman of the Board. Tidnings AB Marieberg also proposes re-election of Malin Strähle.

Tidnings AB Marieberg proposes that the extraordinary general meeting resolves that the Board of Directors shall consist of seven (7) board members.

Tidnings AB Marieberg proposes that the extraordinary general meeting elect Mikael Antonsson, Carolina Brandtman, Laurent Kayser, Jan Lund, Veronica Selin and Jesper Wikberg as new members of the Board of Directors, together with existing member of the Board of Directors Malin Strähle, and that Jan Lund is elected Chairman of the Board. It is proposed that the other current members of the Board of Directors Patrick Svensk, Nicolas Adlercreutz, Stefan Betzold and Nathan Medlock, are dismissed.

Tidnings AB Marieberg proposes that no remuneration, including for committee work, shall be paid to the new members of the Board of Directors Jan Lund, Mikael Antonsson, Laurent Kayser, Veronica Selin and Jesper Wikberg, for the period until the end of the next Annual General Meeting, and that remuneration shall be allocated pursuant to the same principles as resolved by the Annual General Meeting 2022 to the other board members who are independent in relation to Tidnings AB Marieberg and Bonnier News Group AB. All remuneration shall be proportionate in relation to the actual term of office in the Board of Directors and in the committees during the period from the Annual General Meeting 2022 until the end of the Annual General Meeting 2023.

More information about the proposed new members of the board of directors:

Name: Jan Lund

Year of birth: 1970

Education/Background: Jan Lund holds a BSc. in Business Administration and Economics from Stockholm University and is currently the Head of Group Strategy & Corporate Development at Bonnier Group AB and board member of Sappa Holding AB. Jan has previously held the position as Head of Strategy at MTG (currently Viaplay) and has previous experience from board assignments within Clio, Bisnode, Bonnier Broadcasting (current TV4 Media), SF Studios, Quadacom and MMS Mediemätning i Skandinavien.

Shareholding in the company, including related parties: -

Independent in relation to the company/major shareholders: Jan Lund is independent in relation to the company and its management but is not independent in relation to the company's major shareholders.

Name: Mikael Antonsson

Year of birth: 1985

Education/Background: Mikael Antonsson holds a MSc. in Engineering Physics from Chalmers University of Technology and a MSc. in Finance from University of Gothenburg. Mikael is currently the CFO at Bonnier News and holds various board assignments in, *inter alia*, Tidnings AB Marieberg, Happy Green AB, Marieberg Media AB, Prolog Tidningsdistribution och Logistik AB and Pressens Morgontjänst AB. Mikael has previous experience as COO at Qliro and Engagement Manager at McKinsey, and has previously been a board member of Hakon Media AB, Dooris AB and Dagens Samhälle AB.

Shareholding in the company, including related parties: -

Independent in relation to the company/major shareholders: Mikael Antonsson is independent in relation to the company and its management but is not independent in relation to the company's major shareholders.

Name: Carolina Brandtman

Year of birth: 1974

Education/Background: Carolina Brandtman has studied Business Administration and Management at Central Queensland University and Örebro University. Carolina is currently CEO & Senior Consultant at Brandtman Consulting AB and board member of Right By Me. She has previous experience from positions as CEO of Qliro and Santander Sverige and as General Manager and CRO at GE Money Bank.

Shareholding in the company, including related parties: -

Independent in relation to the company/major shareholders: Carolina Brandtman is independent in relation to the company and its management as well as in relation to the company's major shareholders.

Name: Laurent Kayser

Year of birth: 1986

Education/Background: Laurent holds a MSc. in Investment and Finance from Strathclyde University and a Master's in Management at Audencia. Laurent is currently deputy CEO and board member of Cafeyn Group. Laurent has previous experience from Investment Banking at Commerzbank, DC Advisory and RW Baird London and has previously held the position as Vice President at Eli Global.

Shareholding in the company, including related parties: -

Independent in relation to the company/major shareholders: Laurent Kayser is independent in relation to the company and its management as well as in relation to the company's major shareholders[1].

Name: Veronica Selin

Year of birth: 1989

Education/Background: Veronica Selin holds a MSc. in Industrial Engineering and Management from Aalto University. Veronica is currently the Head of Strategy, M&A and Business Control at Bonnier News and board member of Chefsnätverket Close AB. Veronica has previous experience as a Management Consultant at Reddal and has held board positions in Hakon Media AB and Swiftr AB.

Shareholding in the company, including related parties: -

Independent in relation to the company/major shareholders: Veronica is independent in relation to the company and its management but is not independent in relation to the company's major shareholders.

Name: Jesper Wikberg

Year of birth: 1990

Education/Background: Jesper Wikberg holds a MSc. in Industrial Engineering and Management from Chalmers University of Technology and is currently the Manager for Strategy and M&A at Bonnier News. Jesper has previous experience from Arthur D. Little as a Management Consultant and has held board positions in Estate Media AS and Dagens Samhälle AB.

Shareholding in the company, including related parties: -

Independent in relation to the company/major shareholders: Jesper Wikberg is independent in relation to the company and its management but is not independent in relation to the company's major shareholders.

[1] Laurent Kayser is the deputy CEO of Cafeyn Group which, in accordance with what has been communicated in connection with Tidnings AB Marieberg's public tender offer, has entered into an agreement with Tidnings AB Marieberg with the intention that Cafeyn Group will become the owner of the non-Nordic businesses of Readly International AB (publ).

The Extra General Meeting will be held on April 26 2023, to approve the proposed changes to the Board of Directors.

For more information, please contact:

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This information is such that Readly International AB (publ) is obliged to disclose in accordance with the EU Market Abuse Regulation (EU nr 596/2014). The information was provided, through the agency of the above contact person, at the time stated in this press release, by Cision.

Om Readly

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