

## MASRIA DIGITAL PAYMENTS SELECTS ZWIPE FOR BIOMETRIC PAYMENTS

**OSLO, NORWAY – 25 March 2020** – Biometric technology company Zwipe is pleased to announce that it has been selected by Masria Digital Payments (MDP), one of the largest smart card manufacturers and digital payments providers in the Middle East and Africa to deliver biometric payments solutions to enhance MDP's innovation product portfolio.

Zwipe will support MDP in integrating and rolling out biometric payment cards and eventually biometric enabled wearable devices to a region that has expressed significant interest in the technology.

"To continue MDP's long tradition of technology leadership, we are integrating Zwipe's current biometric payment platform now to educate the market and get prepared for Zwipe Pay ONE. We are confident that, when that becomes available, we will have banks across the region ready to take the next natural step in payment cards with us", says Ahmed Nafie, EVP of MDP.

The Middle East and North Africa is seeing great interest in biometric payment solutions, especially biometric payment cards.

"Zwipe is thrilled to win a new strategic customer wanting to pilot our current product platform to pave the way for early deployment of our future offering, Zwipe Pay ONE. Working together we can unlock many opportunities in a part of the world that is proving to be a first mover when it comes to biometric payments" says André Løvestam, CEO of Zwipe.

###

### About MDP

Masria Digital Payments (previously Masria Card S.A.E) is Africa's leading smart card solutions provider with a regional presence spanning 35 countries and 3 continents. Building on its vast sector experience, MDP has consistently introduced the latest technology in cards, payment security and smart applications to the Middle East and African markets. MDP also provides its partners with a complete card offering ranging from card production, personalization, issuance and fulfilment as a service or as a solution. MDP is the only end to end fully certified African payments solutions provider to offer a full card services, solutions, processing and digital payment suites to clients in the financial, government and retail sector under one roof.

For more information, please visit [www.mdp-eg.com/](http://www.mdp-eg.com/)

### About Zwipe

Zwipe is a technology solution provider that enables battery-less, ultra-low-power, self-contained biometric authentication solutions. Together with an ecosystem of partners including global brands within security, financial services and ID applications, Zwipe is "Making Convenience Secure™" for banks, merchants and consumers. Using advanced fingerprint recognition while protecting personal information, Zwipe's solutions address the data theft pitfalls inherent in traditional authentication methods. Headquartered in Oslo, Norway, Zwipe has spent the last 10 years developing its unique power harvesting technology platform in combination with security solutions based on international infrastructure standards. To learn more, visit [www.zwipe.com](http://www.zwipe.com)

For more information contact: André Løvestam, CEO, +47 991 66 135 [info@zwipe.com](mailto:info@zwipe.com)