

### NEW UK SALES MANAGER AT SIEMENS MECHANICAL DRIVES

**Jason Peel** has joined Leeds-based Siemens Mechanical Drives as UK sales manager.

He joins the Mechanical Drives business, having spent seven years working for Siemens Industry Automation & Drives Technologies, originally looking after the North West region, and latterly looking after key accounts such as United Utilities and Scottish Water.

Jason's experience will help develop the continuing integration of Mechanical Drives into the Siemens drive train offer in the UK. He will continue to work with all Siemens Industry products and systems, and all routes to market, along with Siemens distributors and channel partners.

"I'll be helping to further synchronise the Mechanical Drives portfolio within the wider Siemens Industry organisation, and refocusing on the approach to the different markets," said Jason of his new role.

General manager at Siemens Mechanical Drives, Simon Nadin commented: "Jason's appointment will bring a step change in our strategy for growth in key markets. His experience of the electronics side of the business will enable us to further underpin our sales support in the drive train area. He brings a wealth of experience from both inside and outside Siemens."

Siemens Mechanical Drives is part of Siemens Industry, and a significant UK manufacturing division of Siemens, operating in energy and renewables, transport, heavy industry and control systems.

For more information on Siemens visit [www.siemens.co.uk/drives](http://www.siemens.co.uk/drives) or call 0113 385 2500.

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PHOTO-CAPTION: Jason Peel, new UK sales manager at Siemens Mechanical Drives

For more information and photos please contact Bridget Summers on 01723 447424, email [bridget@footprintpr.org.uk](mailto:bridget@footprintpr.org.uk) or Paul Addison on 07808 823011, email [pauladdison@siemens.com](mailto:pauladdison@siemens.com)

#### Notes to editors:

##### About Siemens Industry

Siemens Industry UK is one of the UK's leading suppliers of innovative and environmentally friendly products and solutions for industrial customers. With end-to-end automation technology and industrial software, solid vertical-market expertise, and technology-based services, the Sector enhances its customers' productivity, efficiency and flexibility. Part of Siemens UK's workforce of nearly 13,000 employees, the Industry Sector comprises the Divisions Industry Automation, Drive Technologies, Metal Technologies and Industry Services. For more information visit [www.siemens.co.uk/industry](http://www.siemens.co.uk/industry)

##### About Siemens in the UK

Siemens was established in the United Kingdom 168 years ago and now employs around 16,000 people in the UK. Last year's revenues were £4.1 billion.\* As a leading global engineering and technology services company, Siemens provides innovative solutions to help tackle the world's major challenges, across the key sectors of infrastructure and cities, energy, industry and healthcare. Siemens has offices and factories throughout the UK, with its headquarters in Frimley, Surrey. The company's global headquarters is in Munich, Germany. For more information, visit [www.siemens.co.uk](http://www.siemens.co.uk)

*\*Data includes intercompany revenue. Data may not be comparable with revenue reported in annual or interim reports.*