



## Nustay enters new partnership agreement with Rakuten Travel Xchange

Nustay A/S ("Nustay") has today announced a new distribution agreement with Rakuten Travel Xchange Pte. Ltd. ("Rakuten Travel Xchange"). The Japanese company is a leading online hotel and vacation rental accommodation supplier which offers an extensive inventory of over 500,000 hotels and 200,000 rental properties across 200 countries.

### New Partnership

Nustay has entered into a new distribution agreement with Rakuten Travel Xchange, giving Nustay access to over 700,000 vacation accommodation properties – 500,000 hotels and 200,000 vacation rental properties – from across 200 countries. Rakuten Travel Xchange is the hotel wholesale and travel technology division within the Rakuten group – a global group of e-commerce, fintech, digital and communications service companies. Rakuten Travel Xchange distributes its very large inventory of hotels and properties, including the directly negotiated rates of Rakuten Travel and Rakuten LIFULL STAY, through their latest scalable technology. As such the partnership allows Nustay to offer its customers a greater range of properties and prices.

**Mathias Lundoe Nielsen, Nustay CEO, comments:**

*"We're excited to have entered into this partnership with Rakuten Travel Xchange which will offer Nustay's customers an even greater selection of vacation accommodation from across the world. The partnership is in line with Nustay's outlook as the travel and tourism industry begins to see some recovery from the COVID-19 crisis. In fact, as we move forward, the impressive inventory and prices offered by Rakuten Travel Xchange will further Nustay's commitment to offer the best possible hotel deals and booking experience to our customers."*

**For further information about Nustay, please contact:**

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*This information is information that Nustay A/S is obliged to publish following the EU Market Abuse Regulation. The information was provided by the contact person above for publication on July 28<sup>th</sup>, 2020.*

### About Nustay:

Nustay is a Danish online hotel booking company established in 2014. The company has developed an innovative booking platform offering the lowest possible hotel prices while also enhancing customer's booking experience. Nustay has set out an ambitious vision to become the global leader within the online hotel booking industry, and is confident its large hotel room inventory, novel pricing strategy, and transparent booking process, will achieve that goal.