

NUSTAY

Nustay enters partnership with HRS and gets access to their portfolio of up to 300,000 hotels

Today, Nustay A/S (“Nustay”) announces that the company has entered into a partnership agreement with HRS GmbH (“HRS”). HRS is a global distribution channel for hotels and provides hotels with fast and efficient exclusive access to valuable target groups; travellers from global corporations, medium-sized companies and individual business travellers. This exclusive focus on corporate travellers ensures better capacity utilisation in the hotel, more transparent relationships with corporations that deliver consistent room night usage, and higher yielding guests. The agreement with HRS is strategically important for Nustay due to their exclusive hotel inventory. The agreement detailing the partnership will be ongoing until further notice.

CEO Mathias Lundoe Nielsen comments:

“We are happy to announce this new partnership with HRS, a very strong player on the hotel market who is also one of the top three hotel platforms in Europe. Our customers will now be able to access all hotels in HRS’ exclusive inventory. We see this new partnership as an important step in our growth journey and also as a testament to our mission to always provide the best possible hotel booking platform to our customers.”

About HRS:

HRS is a global eCommerce company. With its HRS Global Hotel Solutions brand, HRS is one of the market leaders in the global business travel market and one of the top three hotel portals in Europe. As an outsourcing provider for corporate groups, the company simplifies processes relating to hotel stays and offers forward-looking solutions for travel managers and travellers themselves. Multinational corporations, business travellers and hotel partners benefit equally from the worldwide network of the HRS. HRS was founded in Cologne, Germany in 1972. The company employs more than 1,500 people in more than 35 branches worldwide - including Shanghai, Tokyo, Singapore, Paris, London, Warsaw, Mumbai, São Paulo, New York and Sydney. For more information, please visit: <https://www.hrs.de/>

For further information about Nustay, please contact:

Mathias Lundoe Nelsen, CEO & Founder, Nustay A/S

Phone: +4522919499

E-mail: mln@nustay.com

Website: www.nustay.com

This information is information that Nustay A/S is obliged to publish in accordance with the EU Market Abuse Regulation. The information was provided by the contact person above for publication on September 23, 2019.

About Nustay:

Nustay is a Danish company within the hotel booking market that offers its customers a new booking concept. Nustay has a vision of becoming the best and most disruptively innovative hotel booking platform in the world with Nustay’s innovative and advanced hotel booking platform which has proven its ability to handle customers all over the globe. Nustay is an Online Travel Agency that delivers personalized hotel deals for each registered user depending on the preferences of the user and the type of stay. Nustay differs itself from its competitors by combining the best and most important aspects of existing online booking – a large hotel inventory, a great booking experience and competitive prices.