

NUSTAY

Nustay enters partnership agreement with Innstant Travel

Today, Nustay A/S (“Nustay”) announces that the company has entered into a distribution agreement with Innstant Limited (“Innstant Travel”) regarding inclusion of their full inventory of approx. 750,000 hotels and other accommodation on Nustay’s hotel booking platform. The agreement also includes more than 20,000 directly contracted hotels.

Innstant Travel is a leading global provider of wholesale travel products and services, which international Customer and Sales Support teams operate in 12 countries across the US, Europe and the Middle East. The agreement will be ongoing until further notice.

Nustay CEO Mathias Lundoe Nelsen comments:

“It is very pleasing to announce this new agreement with Innstant Travel, a leading global provider of wholesale travel products and services. I am positive that this distribution agreement will benefit both parties and I look forward to our collaboration”.

Commenting on this latest development, Darryl Ismail CEO of Innstant Travel:

“Innstant Travel is pleased to collaborate with an innovative industry leader like Nustay. Our extensive global accommodation product portfolio will offer even more choice and flexibility to its clients. This strategic partnership is a testament to our ongoing commitment to support and grow our global partner network.”

About Innstant Travel:

Innstant Travel is a travel and software company with international operations in the Europe, Middle East, South America, India, China and Australia. Innstant Travel’s products include over 750,000 worldwide accommodations, 65,000 attractions, events & transfers worldwide and more than 15,000 car rental locations. Innstant Travel is part of Innstant Group, a large corporate group with many global business interests including hotels and other areas of the tourism sector.

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This information is information that Nustay A/S is obliged to publish in accordance with the EU Market Abuse Regulation. The information was provided by the contact person above for publication on July 2, 2019.

About Nustay:

Nustay is a Danish company within the hotel booking market that offers its customers a new booking concept. Nustay has a vision of becoming the best and most disruptively innovative hotel booking platform in the world. The company’s innovative and advanced hotel booking platform has been under development since 2014 and is today online, active and has proven its ability to handle customers all over the globe. Nustay is an Online Travel Agency that delivers personalised hotel deals for each registered user depending on the preferences of the user and the type of stay. Nustay differs itself from its competitors – current OTA market actors such as Booking.com and Hotels.com – by combining the best and most important aspects of existing online booking – a large hotel inventory, a great booking experience and lower prices than its competitors.