

NUSTAY

Nustay enters B2B partnership agreement with Go Global Travel

Today, Nustay A/S (“Nustay”) announces that the company has entered into a distribution agreement with Go Global Travel Ltd (“Go Global travel”) regarding the implementation of their full inventory, including approx. 230,000 hotels in 208 countries at 15,000 locations around the world, into Nustay’s hotel booking platform. The agreement was signed in June 2019 and will be valid until further notice.

CEO Mathias Lundoe Nielsen comments:

“Go Global Travel is a major player on the B2B hotel supplier market with over 230.000 hotels around the globe. I am very happy with the agreement and look forward to our collaboration. Go Global travel is an innovative leading hotel supplier and a tech-firm that suits Nustay’s business model well.”

About Go Global Travel:

Go Global Travel is a leading b2b w wholesaler, dedicated to travel trade partners worldwide. Go Global Travel is a dynamic organization founded by professionals with hotelier and wholesale travel industry backgrounds, which operates on markets throughout Europe, and via strategic acquisitions and partnerships in North & South America, Asia and Africa.

For further information about Nustay, please contact:

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This information is information that Nustay A/S is obliged to publish in accordance with the EU Market Abuse Regulation. The information was provided by the contact person above for publication on June 18, 2019.

About Nustay:

Nustay is a Danish company within the hotel booking market that offers its customers a new booking concept. Nustay has a vision of becoming the best and most disruptively innovative hotel booking platform in the world. The company’s innovative and advanced hotel booking platform has been under development since 2014 and is today online, active and has proven its ability to handle customers all over the globe. Nustay is an Online Travel Agency that delivers personalised hotel deals for each registered user depending on the preferences of the user and the type of stay. Nustay differs itself from its competitors by combining the best and most important aspects of existing online booking – a large hotel inventory, a great booking experience and lower prices than its competitors.