

# Helping Small Retailers Embrace eCommerce Amid the COVID-19 Pandemic

Taking your business from offline to Online. FAST and SECURE.

# Quick Onboarding Program

**Launch your online store in 3 days.**

With the help of Fedobe's 'Express store package', You will be able to take your business from brick and mortar to online in straight 3 days.

# How it works

- 1) Store Set up
- 2) Online Catalog
- 3) Payment Gateway
- 4) FB & Instagram Store
- 5) Order Management
- 6) Mobile Commerce

# What's your niche? Prioritizing the essentials



Grocery & Supermarkets



Fruits & Vegetables



Medicines



Small Boutiques



Online Food Ordering



Home Essentials

# Quick Marketing Tips

- 1 Put a QR Code in front of your store to direct customers to your online store
- 2 Reach out to your offline customers via email, SMS & Phone calls to try online shopping.
- 3 Offer Additional discounts, Vouchers to try online shopping
- 4 Reach out via Social Media channels. Offer Free Delivery or Safe Pick-up from store option.
- 5 Talk to your customers about Online Delivery safety. Use Live chat for faster and effective communication.

# How to get started?

**Reach out to us:**

[info@fedobe.com](mailto:info@fedobe.com)

24/7 Customer Support  
on our website



<https://fedobe.com/>

