

Tacton Launches Cloud-Based Design Automation Solution to Drive Greater Collaboration In Product Development in Manufacturing Industry

Unmatched Workflows, Seamless Integration with Leading CAD Solutions Gives Manufacturers an Ideal Approach to Rapidly Bringing Customized Solutions to Market

Chicago, Illinois, January 15, 2019 -- Tacton, a global leader in Configure Price Quote (CPQ) and design automation solutions for the manufacturing industry, today announced the release of Tacton CoDesigner, a breakthrough cloud-based solution that empowers sales teams, designers, and engineers to collaborate seamlessly on the development of customized manufacturing solutions.

As a cloud-based solution, Tacton CoDesigner breaks through the barriers that can prevent optimal collaboration between product engineering, design and sales departments when developing customized products that meet specific customer demands. With Tacton CoDesigner, each member of the development and sales teams can conceptualize the product during each phase of the design process to gain a detailed understanding of it, all the way from initial design to production and delivery. This new level of collaboration drives enormous cost and time savings by empowering teams to identify product design concerns, effectively manage approvals throughout the development process, while reducing the risks of design flaws and costly engineering order errors by 30 percent.

“The cloud is transforming the way companies develop and sell products and Tacton CoDesigner is the next step in that evolution for manufacturing,” said Tacton CEO Frederic Laziou. “By giving engineering and sales teams earlier and more powerful insights into every stage of product development, we are giving them a real competitive advantage in getting the right products to market faster and help customers to rapidly generate greater revenue.”

The key features and benefits of the new cloud-based Tacton CoDesigner solution include:

- Configure new custom products with Tacton’s artificial intelligence (AI).
- Automates and reduces repetitive tasks for sales engineers.
- Simplify custom product design by seamlessly integrating with leading CAD solutions including Solidworks, PTC Creo and Autodesk Inventor.
- Improve team collaboration and communications in executing product development projects and tasks.
- Reduce IT administration, maintenance and costs.
- Improve workflows to improve product quality and reduce the time wasted on lengthy approval cycles in the development process.

Available immediately, Tacton CoDesigner allows clients to grow into using Tacton’s CPQ solutions to give the world’s leading manufacturers a comprehensive approach to designing, configuring and selling complex products.

North America Reseller Program

Tacton recently [announced a \\$12 million investment in North America](#) and the release of Tacton CoDesigner will advance its momentum in this critical market. In addition, Technicon Systems, Inc., which specializes in enterprise Tacton deployments for leading

North American manufacturers, will serve as the exclusive reseller for Tacton CoDesigner further cementing its partnership with Tacton.

“Tacton CoDesigner allows manufacturers to increase their design automation efficiency through increased collaboration and automated workflows,” said Mark Keenan, CEO at Technicon Systems, Inc.

About Tacton

Tacton’s manufacturing software solutions connect customer with product and factory for smarter business. By putting customers at the heart of the process, we focus on their needs, enabling better sales and more efficient operations. Drawing upon 20 years of AI research, our constraints-based configurator goes beyond CPQ, transforming the way you do business - letting your customers build relationships with their clients, not just products. With global manufacturing expertise, we work with partners such as ABB, Bosch, Caterpillar Propulsion, Daimler, MAN, Mitsubishi, Siemens, Toshiba and Yaskawa. Tacton is co-headquartered in Stockholm and Chicago with additional offices in Karlsruhe, Germany, Warsaw and Tokyo. Learn more at www.tacton.com

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