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Plantasjen has reopened all stores

Plantasjen has reopened all stores in Norway. From mid-March up to 38 stores have been closed, due to Corona restrictions. This means that all Plantasjen's stores in the Nordic region now are open.

"It is satisfying that all stores on our markets are now open as we enter our most important sales period of the year. I am extremely impressed by the way our employees have handled the uncertainty during this period. One example is the launch of our e-commerce. Our online sales have accelerated quickly during this period. The effort done by the whole team is great, and we will of course handle the reopening in a responsible way and in line with authority recommendations," says Nina Jönsson, CEO of Plantasjen.

For further information, please contact:

Nina Jönsson, CEO of Plantasjen

+46 (0)720 774 420

Anders Slettengren, Head of business area Consumer at Ratos

+46 (0)725 898 900

About Ratos:

Ratos is a business group consisting of 12 companies divided into three business areas: Construction & Services, Consumer and Industry. In total 2020, the companies have approximately SEK 34 billion in sales. Our business concept is to develop companies headquartered in the Nordics that are or can become market leaders. We enable independent companies to excel by being part of something larger. People, leadership, culture and values are key focus areas for Ratos. Everything we do is based on Ratos's core values: Simplicity, Speed in Execution and It's All About People.