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## P R E S S R E L E A S E 2 June 2015

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# Magnus Silfverberg new CEO of Bisnode

**Magnus Silfverberg has been appointed as the new President and CEO of Bisnode, a leading provider of decision support in Europe. Magnus is currently CEO of the listed company Betsson and has extensive experience from leading positions in technology-intensive growth companies with a focus on business development and product innovation. Magnus will take up his position in autumn 2015.**

Since 2011, Magnus has been President and CEO of the listed company Betsson, an international, fast-growing company with a focus on online gaming portals. His previous experience includes sales director within Hewlett-Packard, CEO of Frontville and operations consultant at Accenture. Magnus was born in 1973 and has a degree in business and economics from the Stockholm School of Economics and an MBA from INSEAD in France.

Susanna Campbell, CEO of Ratos, comments: "Bisnode is undergoing an extensive strategic and organisational transformation in order to meet rising customer demands to convert data into insights. His broad experience and the results he has achieved within sales, IT, product innovation and business development give Magnus with the best possible opportunities to further develop the operations and strengthen the company's organic growth when he takes over the leadership of Bisnode."

Ratos became the majority owner of Bisnode in 2005. Today, Bisnode is one of Europe's leading providers of decision support with a focus on helping companies and organisations to make smart decisions. For more than ten years, Bisnode has been part of a global network of providers of decision support through its cooperation with Dun & Bradstreet (D&B).

Magnus Silfverberg will take up his position in the autumn and Anders Berg, acting CEO and CFO of Bisnode will return to his role as CFO.

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Financial calendar from Ratos:

Interim report January-June 2015

14 August 2015

Interim report January-September 2015

6 November 2015

*Ratos is a private equity conglomerate. The company's mission is to maximise shareholder value over time through the professional, active and responsible exercise of its ownership role in primarily unlisted medium sized Nordic companies. Ratos's holdings include AH Industries, Aibel, Arcus-Gruppen, Biolin Scientific, Bisnode, DIAB, Euromaint, GS-Hydro, Hafa Bathroom Group, HENT, HL Display, Inwido, Jøtul, KVD, Ledil, Mobile Climate Control, Nebula and Nordic Cinema Group. Ratos is listed on Nasdaq Stockholm and market capitalisation amounts to approximately SEK 20 billion.*