The Offer is not being made, and this press release may not be distributed, directly or indirectly, in or into, nor will any tender of shares be accepted from or on behalf of holders in, Australia, Canada, Hong Kong, Japan, New Zealand, South Africa or the United States or any other jurisdiction in which the making of the Offer, the distribution of this press release or the acceptance of any tender of shares would contravene applicable laws or regulations or require further offer documents, filings or other measures in addition to those required under Swedish law.

Press release 7 January 2019

William Hill has received all necessary competition approvals for the acquisition of MRG. Last day to accept the recommended cash offer from William Hill is 17 January 2019

On 31 October 2018, William Hill PLC (LSE:WMH) ("William Hill"), through a controlled affiliate William Hill Holdings Limited ("William Hill Holdings"), announced a recommended public cash offer (the "Offer") to the shareholders of Mr Green & Co AB (publ) ("MRG" or the "Company"), to tender all their shares in MRG to William Hill. The shares in MRG are admitted to trading on Nasdaq Stockholm, Mid Cap ("Nasdaq Stockholm").

William Hill has now been granted approvals from the competition authorities in all necessary jurisdictions. As a consequence, the Offer is no longer conditional upon any approvals from authorities.

The last day to accept the Offer is Thursday 17 January 2019. A duly filled in and signed acceptance form shall be submitted to Danske Bank A/S, Denmark, Sverige Filial, at the address stated on the acceptance form in sufficient time before the last day of the acceptance period so that it may be received, in original, by Danske Bank no later than 15:00 (CET) on 17 January 2019.

Provided that William Hill on or around 21 January 2019 announces that the conditions for the Offer have been satisfied or that William Hill has otherwise resolved to complete the Offer, settlement is expected to begin on or around 25 January 2019.

William Hill reserves the right to extend the acceptance period for the Offer, as well as the right to postpone settlement.

Further information regarding the Offer is provided on William Hill's website www.williamhillplc.com and Danske Bank's website www.danskebank.se/prospekt.

Information about the Offer

For further information about the Offer, see www.williamhillplc.com

OAM: Additional Regulated Information William Hill LEI: 213800MDW41W5UZQIX82

Enquiries William Hill

Lyndsay Wright, Director of Strategy and Sustainability Tom Randell, Head of IR Ciaran O'Brien, Director of Corporate Communications +44 (0) 20 7612 3000

Citigroup (Financial Adviser and corporate broker to William Hill)

Jan Skarbek +44 (0) 20 7986 4000

Lars Ingemarsson Tom Jacob Robert Farrington (Corporate Broking)

The information was submitted for publication, through the agency of the contact persons set out above, on 7 January 2019 at 11.00 CET.

Important notice

This is a translation of the original Swedish language press release. In the event of discrepancies, the original Swedish wording shall prevail.

The distribution of this press release and any related Offer documentation may in certain jurisdictions be restricted or affected by the laws of such jurisdictions. Accordingly, copies of this communication are not being, and must not be, mailed or otherwise forwarded, distributed or sent in, into or from any such jurisdiction. Therefore, persons who receive this communication (including, without limitation, nominees, trustees and custodians) and are subject to the laws of any such jurisdiction will need to inform themselves about, and observe, any applicable restrictions or requirements. Any failure to do so may constitute a violation of the securities laws of any such jurisdiction. To the fullest extent permitted by applicable law, William Hill disclaims any responsibility or liability for the violations of any such restrictions by any person.

The Offer is not being made, and this press release may not be distributed, directly or indirectly, in or into, nor will any tender of shares be accepted from or on behalf of holders in, Australia, Canada, Hong Kong, Japan, New Zealand, South Africa or the United States or any other jurisdiction in which the making of the Offer, the distribution of this press release or the acceptance of any tender of shares would contravene applicable laws or regulations or require further offer documents, filings or other measures in addition to those required under Swedish law.

Subject to the requirements of the FCA, the London Stock Exchange, the Market Abuse Regulation (596/2014), the Listing Rules and the Disclosure and Transparency Rules (and/or any regulatory requirements) or applicable law, William Hill explicitly disclaims any obligation or undertaking publicly to release the result of any revisions to any forward-looking statements in this announcement.

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@lseg.com or visit www.rns.com.