

**PRESS RELEASE**

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## **BIMObject surpasses 1.7 million professional users and 450,000 objects available on the platform**

**On December 3, the object volume goal for 2019 was surpassed. Several new brands have been added, including brands from the important US market. BIMObject now has over 1.7 million professional users and 450,000 parametric BIM objects.**

The influx of users and building product manufacturers on the BIMObject platforms is accelerating, reinforcing the company's position as the world-leading marketplace. The number of users and objects includes net addition from the Polantis acquisition.

This development is entirely in line with the ambition to increase the user base and develop content in order to drive user engagement. The inflow of new brands and additional objects on the platform has increased the user engagement, and it is especially pleasing that it includes brands from the US market.

Digitalisation of the construction industry is accelerating, driven by an increased focus on sustainability and cost efficiency. Consequently, we are seeing strong, positive momentum in the usage of, and need for, BIM objects.

*"The fact that we have already exceeded some of our targets for the full year 2019 is an early Christmas present – an indication of tailwinds into 2020 and our position as the leading global marketplace. We will continue to focus on increasing growth and creating scalability on the platform and in our solutions in order to exceed our remaining targets. Next year will be an extremely exciting one",* says Carl Silbersky, CEO of BIMObject.

**For more information, please contact:**

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**About BIMObject**

BIMObject is a leading global IT company at the forefront of digitalization of the construction industry. BIMObject offers cloud-based platforms, with over 1,600 manufacturers providing digital product information. Around the cloud-based platforms, which currently have over 1.6 million users, BIMObject offers a number of solutions aimed at manufacturers, property owners, architects/designers and construction companies and the trade sector. BIMObject, founded in 2011, operates in 20 countries and has over 230 employees. As of 30 September 2019, net sales RTM was SEK 142 million. BIMObject's shares are traded on Nasdaq First North under the ticker: BIM. Certified Advisor: FNCA Sweden AB, [info@fnca.se](mailto:info@fnca.se), +46-8-528 00 399. [www.bimobject.com](http://www.bimobject.com)