

**PRESS RELEASE**

Malmö, Sweden  
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## **BIMobject appoints David Kullander as Chief Marketing Officer**

**BIMobject has today appointed David Kullander as Chief Marketing Officer (CMO). David will be a part of the executive management team and starts on January 31.**

David Kullander brings 15 years of experience from senior B2B marketing and product innovation roles at companies such as Axis, where he was the Director of Business Solution Marketing, Avail Intelligence (acquired by RichRelevance), Tactel (acquired by Panasonic Avionics) and McKinsey & Co. Most recently, David served as a portfolio manager at LU Holding, and he is an active board member and advisor to several high-tech startups.

**For more information, please contact:**

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**About BIMobject Group**

BIMobject is a leading global IT company at the forefront of digitalization of the construction industry. BIMobject offers cloud-based platforms, with over 1,500 manufacturers providing digital product information. Around the cloud-based platforms, which currently have over 1.5 million users, BIMobject offers a number of solutions aimed at manufacturers, property owners, architects/designers and construction companies and the trade sector. BIMobject, founded in 2011, operates in 20 countries and has over 230 employees. As of 30 June 2019, net sales RTM was SEK 134 million. BIMobject's shares are traded on Nasdaq First North under the ticker: BIM. Certified Advisor: FNCA Sweden AB, [info@fnca.se](mailto:info@fnca.se), +46-8-528 00 399. [www.bimobject.com](http://www.bimobject.com)