

PRESS RELEASE

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Experienced executive Kim Mortensen is appointed as CEO in BIMObject. Johan Svanström proposed as new Board member and Vice-Chairman.

The Board of Directors has appointed Kim Mortensen as new CEO of BIMObject AB. The appointment will, at the very latest, be effective on the first of September 2019. Johan Svanström remains as acting CEO until Kim is released from his present employer.

“We are truly excited to welcome Kim Mortensen to the BIMObject team. From his time in Apsis, Kim has significant leadership experience from a fast-growing and market-leading software company within digital marketing solutions”, says Anders Wilhjelm, Chairman of BIMObject. “With Kim as our new CEO, we expect to see a focused and fast scaling of the business.”

Kim Mortensen is a Danish citizen. He studied Economics and holds a Graduate Diploma from Copenhagen Business School. Kim joined Apsis in 2011 and has since 2012 held executive position in the company, including CEO, vice-CEO, COO and CPO. Apsis is a Malmö-headquartered provider of scalable and personalized digital marketing solutions with more than 6000 customers and 280 employees. Prior to Apsis, Kim was Managing Director in Globase International.

Johan Svanström will continue as acting CEO until Kim Mortensen is operational. To ensure Johan Svanström’s continued positive involvement in BIMObject, the Board of Directors and key shareholders (Solar A/S, EQT Ventures and Procedural Labs) will propose Johan as new Board member, and as Vice-Chairman at the upcoming annual general meeting.

For more information, please contact:

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About BIMObject AB

BIMObject is a leading global IT company at the forefront of digitalisation of the construction industry. BIMObject offers a cloud-based platform, with over 1,300 manufacturers providing digital product information. Around the cloud-based platform, which currently has over 1 million users, BIMObject offers a number of solutions aimed at property owners, construction companies and the trade sector. BIMObject, founded in 2011, operates in 20 countries and has over 200 employees. Revenue for 2018 amounted to SEK 114 million. BIMObject’s shares are traded on Nasdaq First North under the ticker: BIM. Certified Advisor: FNCA Sweden AB, info@fnca.se, +46-8-528 00 399. www.bimobject.com