



PRESS RELEASE

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Peab and BIMObject® enter a digital cooperation

The biggest construction company in Sweden has started a strategic partnership with BIMObject AB. The partnership will allow Peab to access BIMObject's innovative technologies. Peab will now be able to create a better information flow within the building process by creating smart objects containing information, for design solutions, to make their BIM process even more efficient.

The partnership enables a fixed standard for the information in Peab's objects that BIMObject develops. It contains the associated data required for the design- and construction process which in turn can be imported into other BIM integrated softwares in a standardised way.

For Peab, the standardised object-information will be in one place and Peab can trust that this information is accurate and has the right intelligence. Peab will also use BIMObject's market-leading cloud solutions to create, distribute and maintain objects, data and analytics efficiently; not only for Peab's building solutions but also for a wider architectural- and construction industry.

"We are of course very proud that the biggest construction company in the Nordic Countries has chosen us as a provider. We look forward to see how this relation will develop to create a more effective information flow in the building process with users from the modern technology that we develop. The ambition is to make Peab one of the leading construction companies within BIM", says Stefan Larsson, CEO of BIMObject.

"BIMObject® offers an absolutely brilliant system where we get control of our digital delivery. With smart objects and a working maintenance structure, we can now communicate our chosen technical building solutions and our demands on the object information easily to our project managers, digitally integrated in the object instead of in textform. This is an important step in the BIM-development to raise the effectivity and the quality even more in our construction business", says Andreas Furenberg, Technical Manager, Bygg Peab.

About Peab:

Peab is the Nordic Community Builder, with 13,000 employees and about SEK 40 billion in net sales. The Group's subsidiaries have strategically located offices in Sweden, Norway and Finland. The Peab share is listed on Nasdaq Stockholm.

About BIMobject® AB:

BIMobject® is a game changer for the construction industry worldwide with its cloud based portal offering development, maintenance and syndication of digital replicas – BIM objects – of manufactured building and interior products.

The marketing and pre-sales services associated with the portal are channeled and integrated, through specialized software, into CAD/BIM applications to create a business-to-business communication across the globe. Manufacturers use BIMobject® to promote and deliver their products directly into BIM processes enabling their products to be selected and generate a real improvement in sales. <http://bimobject.com/>

BIMobject® - Winner of the Red Herring Europe Top 100 Award 2013, Winner of the 2013 Red Herring 100 Global Award and Winner of the IAIR EUROPEAN AWARDS 2013!

BIMobject AB - a public company listed on NASDAQ First North Stockholm: Share Ticker: BIM

Certified Advisor: Sedermera Fondkommission

This is an English version of a press release communicated by BIMobject®. In any case of doubt or possible differences regarding the different versions it is the Swedish version that shall apply.