

PolarCool Signs First Agreement in French Ice Hockey with Rouen Hockey Elite 76

The med-tech company PolarCool AB (publ.) is strengthening its presence in European ice hockey by signing its first agreement within French ice hockey. Rouen Hockey Elite 76 becomes the first French ice hockey club to integrate PolarCap® into its concussion management routines.

Entry into France's top division, Ligue Magnus, marks PolarCool's expansion into another European market. The company has already established a strong presence in several leading ice hockey leagues, including those in Sweden, Finland, Germany, Austria, the United Kingdom, Switzerland, the Czech Republic, and Slovakia.

PolarCool's CEO, Erik Andersson, comments:

- I am very pleased that we have signed our first agreement in French professional ice hockey. Rouen Hockey Elite 76 is a well-established club and will serve as an important reference for PolarCap® in French ice hockey. We look forward to the collaboration and hope that more clubs in Ligue Magnus will follow their example.*

The agreement with Rouen Hockey Elite 76 represents a strategic value for PolarCool and marks a breakthrough in the French ice hockey market. The club will use PolarCap® for the remainder of the season during an initial evaluation period, with the possibility of continuing into a two-year commercial agreement following the evaluation.

For more information

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About PolarCool AB (publ.)

PolarCool AB (publ.) is a Swedish medical technology company focused on developing and marketing products in the sports medicine field. Its primary product, PolarCap®, is designed to reduce the impact of concussion through targeted brain cooling. PolarCool works with professional teams across Europe in rugby, football, and ice hockey and its shares are listed on Spotlight Stock Market.