

PolarCool Signs Agreement with Ipswich Town FC

Med-tech company PolarCool AB (publ.) has signed a three-year agreement with the English Championship football club Ipswich Town FC. The club is now incorporating PolarCap® into its medical protocols for the acute management of concussions as part of its efforts to enhance player safety.

Concussions and head injuries are a growing challenge for football clubs at all levels. In addition to the personal suffering of the players, head injuries can lead to longer absences and significant sporting consequences. In recent years, PolarCool has seen an increase in interest from professional football clubs in Europe and has recently signed agreements with some of top European clubs, such as Southampton FC and FC Köln.

Dr Ian Ferguson, First Team Doctor, Ipswich Town FC:

- *Concussions in football are receiving increasing attention. The fact that treatment now can be administered in the acute phase is encouraging, and I welcome the inclusion of PolarCap® in our treatment protocols for managing concussions.*

PolarCool's CEO, Erik Andersson, comments:

- *We look forward to working with Ipswich Town FC and providing PolarCap®. The club shows a strong commitment to player safety and new treatment solutions. Signing yet another agreement within elite football confirms our belief in PolarCap®'s role as an innovative treatment solution for one of sport's greatest medical challenges.*

Ipswich Town FC is a club with a long tradition in English football and, in recent years, has distinguished itself by combining sporting success with a focus on sustainable player development. Through the partnership with PolarCool, the club takes another step in prioritizing the players' health and long-term well-being.

PolarCool's goal is to continue strengthening its international presence in football, and the agreement with Ipswich Town FC therefore carries important strategic value.

For more information

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About PolarCool AB (publ.)

*PolarCool AB (publ.) is a medical device company that develops, markets, and sells products for sports medicine. The company focuses on treatment of concussive and sub-concussive brain injury with the portable cooling device **PolarCap®**. PolarCool AB (publ.) is based in Lund, Sweden, and its shares are listed on Spotlight Stock Market.*