

Fortlax Achieves VMware Cloud Verified Status

20200114 – Fortlax, the Swedish sustainable alternative, today announced it has achieved VMware Cloud Verified status.

The Cloud Verified badge signals to customers that Fortlax offers a service running on top of the complete VMware Cloud infrastructure. Through Cloud Verified partner services, customers attain access to the full set of VMware Cloud Infrastructure capabilities including integration and interoperability, cost optimization and flexibility.

"Our goal is to make the complex cloud-world simple for our partners & customers by offering a sustainable best-in-class infrastructure that allows for third party integration, automation and manageability," says Tomas Nilsson, CIO of Fortlax. *"The demands for a hybrid and multi-cloud solutions are increasing rapidly and by developing a self-service portal based on VMware product portfolio and with integration to the public cloud we are able to meet those demands"* says Jasenko Masic, Business Unit Manager Cloud at EcoDataCenter.

"The VMware Cloud Verified Programme acts as a gold standard, which helps give customers the confidence that they will be getting the best implementation of VMware Cloud Infrastructure," said Herve Renault, senior director, VMware Cloud Sales Organization, VMware EMEA. *"Fortlax has proven itself more than worthy of this accolade, and we are sure it will help scores of customers to get the most of the flexibility, integration and interoperability and cost optimization that VMware's cloud infrastructure provides."*

VMware's global network of more than 4,000 VMware Cloud Providers leverage VMware's consistent cloud infrastructure to offer a wide array of services, provide geographic and industry specialization, and help customers meet complex regulatory requirements. Cloud Providers operating under the VMware Cloud Provider Program deliver individually tailored cloud solutions and services in more than 120 countries.

For information on how to become a Cloud Verified partner, please visit: <https://www.vmware.com/partners/service-provider/vmware-cloud-verified-logo.html>.

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About Fortlax AB

Fortlax vision is to be *"the Swedish sustainable data center alternative"* for market demands of qualitative data center services. We help IT-businesses grow with smart IT and Cloud services. Our facilities have the highest safety class and are located in an area where conducted risk analyzes show extremely low risk of natural disasters. In addition, we run all our plants with 100% green energy and use natural cooling for much of the year. Fortlax is a part of EcoDataCenter group.

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