

Safeture Appoints Marcel Brandt as Chief Sales Officer and Maria Andersson as Chief Client Officer

Safeture, a Swedish global leader in employee safety and risk management technology, is pleased to announce two strategic leadership appointments. Marcel Brandt has been promoted to Chief Sales Officer (CSO), and Maria Andersson has been promoted to Chief Client Officer (CCO), effective immediately.

These appointments reflect [Safeture's](#) commitment to strengthening its executive team and accelerating global growth, innovation, and client success.

Marcel Brandt – Chief Sales Officer

With a Diploma in Industrial Engineering from Hochschule Furtwangen University and nearly two decades of experience in early warning, communication, and travel risk management systems, Marcel Brandt brings deep industry expertise to his new role. Since joining Safeture in 2020, Brandt has held several pivotal positions, including Director DACH and Director of Strategic Business Development. His leadership has been instrumental in expanding Safeture's presence in the German tourism and corporate travel markets.

Maria Andersson – Chief Client Officer

Maria Andersson holds a degree in Business Administration and Economics from Lund University and has a robust background in consulting, IT, and software. Since joining Safeture in 2020, Andersson has served in key leadership roles, most recently as Director – Client Development. In her new role as CCO, she will lead the company's efforts to deepen client engagement and ensure long-term satisfaction and success.

Magnus Hultman, CEO of Safeture, commented:

"Marcel and Maria have demonstrated exceptional leadership, vision, and dedication over the past few years. Their promotions are a natural progression that will help drive our strategic goals forward. With Marcel leading global sales and Maria focusing on our clients' evolving needs, I am confident that Safeture is well-positioned for continued success and innovation."

Safeture continues to grow its global footprint and invest in talent that strengthens its mission to provide cutting-edge safety solutions for organizations worldwide.

For additional information, visit safeture.com or contact:

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About Safeture AB

Safeture (founded in 2009) is a Software as a Service (SaaS) company based in Sweden. The company offers a complete platform designed to handle safety and risks for people, wherever they are. Through world-leading technology and innovative solutions, Safeture helps risk management- and assistance providers secure their clients, global companies, and organizations to protect what matters most – their people. The Safeture share is listed on NASDAQ First North Growth Market Stockholm (ticker: SFTR). Redeye is the Certified Adviser.