



# Want to work with animals? Gloucestershire business opportunity could be just the ticket.

*Pet lovers in Cheltenham/Gloucester looking to start their own business can achieve their dream with Petpals.*

If you are enthusiastic, energetic and want to work with animals a Petpals business franchise could unlock an exciting opportunity for a fulfilling career.

## Business opportunity

Petpals is the original pet care franchise. It offers an effective route into the £3.3 billion UK pet industry via a proven business model. And there is currently a rare opening for a Petpals franchise in Cheltenham/Gloucester.

Franchise owners generate regular and repeat income streams via pet care services including:

- At home pet visits
- Dog walking
- Home sitting
- Home boarding
- Pet-to-vet
- Pet taxi or relocation

The business is home-based and ideal for people who require flexible hours. It is a scalable opportunity where personal effort is directly linked to financial reward.

## Your own business, with benefits

As a franchise owner, you are in charge of your business. But you are never alone.

### Support

Petpals offers ongoing personal support to all franchisees. Naturally the company provides comprehensive training and launch support at the outset. It also offers follow-up business support as your franchise grows. What's more, you will be able to draw on the experience of other established franchisees who are happy to share advice.

### Growth industry

The demand for specialised pet care services is far greater than the supply of trained and qualified operators. This gap widens every year thanks to a growing trend for pet owners to look for a service which combines at-home pet care with the advantage of additional home security. Like-for-like revenues for Petpals continued to increase during the economic downturn. It is an independent, private organisation where franchisees play a vital role in ongoing development.

Additional benefits of a Petpals franchise include:

### Professional, branded assets

- Pet-approved van, smart and versatile clothing, full inventory of necessary pet care equipment
- Professional stationery, bespoke software & interactive website

### Nationally recognised name

- Petpals was established in Guernsey and has expanded across mainland UK over the past 11 years
- Operates in 60 locations
- Trusted, welfare-approved brand
- Full member of the British Franchise Association

## Buying a franchise

Purchasing a Petpals franchise involves an initial investment of £12,500+vat. This secures your 50,000 postcode territory in Cheltenham/Gloucester and covers all launch requirements. In addition, you will need to lease or buy a suitable vehicle and set up a home office. Petpals can advise on these, and the total upfront costs should be less than £20,000. One of the benefits of Petpals is that you don't need to invest in expensive, space-consuming stock.

If you'd like to find out more about setting up a Petpals franchise in Cheltenham/Gloucester, call Tracey Dawber today on 01264 326362 or visit <http://www.petpals.com/franchise/index.php>

### About Petpals

Petpals is theUK's leading provider of mobile professional pet care for animals ranging from dogs and cats to small pets such as rabbits and gerbils, birds and exotics. Pets come first for Petpals and the company operates nationally throughout theUK. Services offered include pet sitting, dog walking, home boarding for dogs and small pets, elderly pet care visits and a pet taxi service. [www.petpals.com](http://www.petpals.com)