

Mölnadal, 20 August 2020

## **Integrum AB appoints James Sheridan as Head of Sales and Marketing EMEA**

Integrum, a leading provider of innovative solutions for bone anchored prosthetics, is proud to announce the appointment of James Sheridan as its Head of Sales and Marketing EMEA starting from September 1<sup>st</sup>, 2020.

As Head of Sales and Marketing, James Sheridan will be instrumental in leading Integrum's sales and marketing team towards an accelerated expansion in EMEA. He comes to the role with more than 20 years of international experience working within Medical Devices in the Dental Implant Industry in markets like Australia, Japan and the Nordics. During his career he has gained extensive experience from senior leadership positions, launching local companies and products in different markets and building Sales and Marketing teams while driving organizational change and turnover growth. Most recently he was the Managing Director at Dentsply Implants Nordic.



*James Sheridan, Head of S&M  
EMEA, Integrum*

"We are delighted to have James joining Integrum's team and we are confident that with his broad talent and experience in the Medtech field James will further enhance the sales and marketing strategy within our Company towards the accomplishment of our business goals." said Maria Lopez, CEO at Integrum.

### **For more information, please contact:**

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### **Certified Adviser**

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### **About Integrum**

*Integrum provides innovative solutions for bone-anchored prostheses. Integrum's OPRA implant system improves quality of life for amputees through higher prosthetic functionality, improved comfort and improved mobility. With 20 years' experience from 500 surgeries in 14 countries, Integrum has today a leading position in bone anchored prostheses. The company is publicly listed at Nasdaq Firth North Market.*