

Fiskars Corporation
Stock exchange release
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Fiskars Group appoints James Brouillard as EVP, BA Terra and member of the Fiskars Group Leadership Team

Fiskars Group has today appointed **James Brouillard**, as Executive Vice President, Business Area Terra and a member of the Fiskars Group Leadership Team. James will report to President and CEO Jaana Tuominen and start in his position on April 20, 2020. He joins Fiskars Group from MTD Products, a US outdoor power equipment manufacturer, where he held the position of Vice President, Product Marketing and Business Segment Management. Previously, he has held several managerial roles at Ply Gem Industries and Electrolux.

“I’m very glad to have James join Fiskars Group. He brings with him valuable expertise of global consumer goods businesses and has a strong track record of driving change. His experience in international business supports well our goal to build growth“, said Jaana Tuominen, President and CEO of Fiskars Group.

“I’m honored and pleased to join Fiskars Group, with its well-known prestigious brands, an extraordinary promise and values that are akin to my own. I’m excited to engage with the teams around the world to build a strong and bright future - making the everyday extraordinary“, said James Brouillard.

Business Area Terra operates in the garden and the outdoors – enabling people to spend quality time taking care of their gardens and to explore the outdoors with confidence. It looks after Fiskars Group’s gardening, watering, and outdoor categories.

As a result of this change, the Fiskars Group Leadership Team will, effective as of April 20, 2020, consist of the following members:

- Jaana Tuominen, President & CEO
- Sari Pohjonen, Chief Financial Officer & Deputy to the President & CEO
- Tina Andersson, Chief Consumer Officer
- Christian Bachler, EVP, BA Vita
- James Brouillard, EVP, BA Terra
- Risto Gaggl, Chief Supply Chain Officer
- Johan Hedberg, Chief Sales Officer
- Tuomas Hyyryläinen, EVP, BA Crea
- Niklas Lindholm, Chief People Officer
- Maija Taimi, Chief Communications Officer
- Päivi Timonen, Chief Legal Officer

A CV and a photo of James Brouillard is available at:

<https://www.fiskarsgroup.com/investors/corporate-governance/management/leadership-team>

FISKARS CORPORATION

Jaana Tuominen
President & CEO

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Making the everyday extraordinary

Fiskars Group's vision is to create a positive, lasting impact on our quality of life. Our brands Fiskars, Gerber, Iittala, Royal Copenhagen, Waterford, and Wedgwood are present in people's everyday lives – at home, in the garden, and outdoors. This gives us an opportunity to make the everyday extraordinary today, and for future generations. We employ approximately 7,000 people in 30 countries, and our products are available in more than 100 countries. Our shares are listed on the Nasdaq Helsinki (FSKRS). Please visit us at www.fiskarsgroup.com for more information and follow us on Twitter @fiskarsgroup.