

Fiskars Corp. Stock Exchange Release August 5, 2013 at 13:00 EET

Fiskars appoints Nina Ariluoma-Hämäläinen as SVP, Human Resources

Fiskars has appointed Nina Ariluoma-Hämäläinen (MSc, eMBA) as Senior Vice President, Human Resources and member of the Group's Executive Board. She will join Fiskars at the latest on October 1, 2013, reporting to Fiskars President and CEO Kari Kauniskangas.

Nina Ariluoma-Hämäläinen will join Fiskars from Nokia Siemens Networks, where she is currently working as head of HR Region North, East and West. Previously, she has held various senior roles within Human Resources at Nokia Siemens Networks and Nokia.

"We continue our transformation into an integrated consumer goods company and I am happy to welcome Nina Ariluoma-Hämäläinen into Fiskars Executive Board. She brings to Fiskars extensive experience in developing and driving strategic human resources activities in an international business environment and driving structural changes," says Kari Kauniskangas, President and CEO of Fiskars Group.

FISKARS CORPORATION

Kari Kauniskangas
President & CEO

Further information:

President and CEO Kari Kauniskangas, tel. +358 204 39 5500

Fiskars is a leading global supplier of consumer products for the home, garden and outdoors. The group has a strong portfolio of respected international brands, including Fiskars, Iittala and Gerber. Founded in 1649 and listed on NASDAQ OMX Helsinki, Fiskars is Finland's oldest company. Fiskars recorded net sales of EUR 748 million in 2012, and employs some 4,100 people in over 20 countries. www.fiskarsgroup.com