

Fiskars Corporation  
Stock Exchange Release  
February 8, 2017 at 8:15 a.m. EET

## Fiskars announces long-term financial targets

To deliver on Fiskars' mission to create a family of iconic lifestyle brands and on the vision to create a positive, lasting impact on the quality of life – making the everyday extraordinary, Fiskars Group has established long-term financial targets.

"We have made considerable progress on our strategic journey to build global businesses and brands, making this a suitable time to establish our financial ambitions for the long-term performance of the company", said Kari Kauniskangas, President & CEO, Fiskars Corporation.

Fiskars has established long-term financial targets that cover four areas: growth, profitability, capital structure and dividend:

- Growth: The average annual net sales growth to exceed 5%, through a combination of organic growth and targeted acquisitions
- Profitability: EBITA margin to exceed 10%
- Capital structure: Net gearing\* below 100%
- Dividend: Fiskars aims to distribute a stable, over time increasing dividend, to be paid biannually

\* Net gearing ratio is the ratio of interest-bearing debt, less interest-bearing receivables and cash and bank equivalents, divided by total equity.

### **Analyst and media conference today**

A presentation for analysts and media on the fourth quarter and full year results will be held on February 8, 2017 at 10:00 am at the company's headquarters, Fiskars Campus, Hämeentie 135 A, Helsinki. Presentation materials will be available at [www.fiskarsgroup.com](http://www.fiskarsgroup.com).

A conference call and live web cast for analysts and investors will be held on the same day at 11:30 a.m. (EET). The conference call will be held in English. To participate in the conference call please dial 5-10 minutes prior to the start of the conference. Questions can be asked in English after the presentation only through conference call connection.

International dial-in number: +44(0)1452555566  
Denmark: 32727625  
Finland: 09 23195187  
France: 0176742428  
Germany: 06922224918  
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Sweden: 08 50336434  
USA: 16315107498

Conference ID: 59278687

The presentation can be followed as a live webcast at:

<https://engage.vevent.com/rt/fiskars/index.jsp?seid=11>

An on-demand version of the webcast will be available on the company website later the same day. Personal details gathered during the event will not be used for any other purpose.

FISKARS CORPORATION

Kari Kauniskangas  
President and CEO

**Media and investor contacts:**

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**Fiskars – Making the everyday extraordinary**

Fiskars serves consumers and customers around the world with a brand portfolio of globally recognized brands including Fiskars, Gerber, Iittala, Royal Copenhagen, Waterford, and Wedgwood. Building on our mission to create a family of iconic lifestyle brands, Fiskars' vision is to create a positive, lasting impact on our quality of life. Please visit [www.fiskarsgroup.com](http://www.fiskarsgroup.com) for more information.