

Stockholm, 24 november 2017

## LeoVegas wins three awards at Malta Gaming Awards

Against many strong competitors, LeoVegas won the awards “CSR of the Year”, “Careers Program of the Year” and “Sportsbook of the Year”.

*“Winning these three awards really shows LeoVegas breadth as a company. I am particularly happy and proud that our efforts in responsible gaming, through LeoSafePlay, have been recognized through winning the CSR-award. It is an area we continue to explore and invest resources in. Besides leading the way into the mobile future, we also lead the way in Malta’s i-Gaming sector.”* says Gustaf Hagman, Group CEO.

### CSR of the Year – Corporate Social Responsibility of the Year

During the past year LeoVegas has made substantial efforts within responsible gaming, which has resulted in a new, dedicated portal called LeoSafePlay. The base of LeoSafePlay is a tool based on machine learning, to proactively discover players who can develop unhealthy gambling behaviour. The clients can get help identifying their behaviour and gambling that might be problematic through an anonymous test. As one of the few companies in the industry, LeoVegas offers a free tool (Gam-Ban) to block all gaming sites and an insurance (LeoSafe) which pays for the clients first visit with a therapist specialized in gambling addiction. All information and tools are gathered in the portal [www.leosafeplay.com](http://www.leosafeplay.com), which is referred to clients, family members and other parties involved.

Also mentioned in the CSR award is LeoInitiative, with the purpose to improve the situation for lions around the world, LeoVegas’ support for local help organizations and being main sponsor for the Maltese Pride Festival.

### Careers Program of the Year

This award shows that LeoVegas has the best culture and the conditions to enable a sustainable and developing career path. With a strong team, Leo Vegas offer the gaming industry’s most attractive career opportunities and an equal work place.

### Sportsbook of the Year

LeoVegas Sports has evolved tremendously during the last year. LeoVegas Sport was launched in several of the major markets and today offer the possibility to bet on over 130 000 sports events. A function that is the base for the award is instant betting, which makes it possible for the client to bet in real time, for example in tennis, where the client can place a bet up until the ball is served.

Malta Gaming Awards is held annually to highlight significant efforts in the iGaming sector on Malta. A panel consisting of 20 independent professionals are judges and the process is audited by KPMG.

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### För ytterligare information, vänligen kontakta:

Gustaf Hagman, Group CEO och medgrundare: +46 70-880 55 22, [gustaf.hagman@leovegas.com](mailto:gustaf.hagman@leovegas.com)

Philip Doftvik, Head of Investor Relations: +46 73 512 07 20, [philip.doftvik@leovegas.com](mailto:philip.doftvik@leovegas.com)

Besöksadress: Sveavägen 59, Stockholm

Organisationsnummer: 556830-4033

### Om mobilspelsbolaget LeoVegas

LeoVegas passion är “Leading the way into the mobile future” Verksamheten präglas av prisbelönt innovation och stark tillväxt. LeoVegas teknikutveckling sker i Sverige medan den operativa verksamheten är baserad på Malta. Det svenska moderbolaget LeoVegas AB (publ) investerar i företag som erbjuder spel via mobila enheter och datorer samt företag som utvecklar relaterad teknik. LeoVegas har fått stor uppmärksamhet internationellt och har vunnit ett flertal utmärkelser. Bland annat “Nordic Operator of the year”, “Mobile Marketing Campaign of the year”, “Innovation in Mobile and Tablet of the year” vid internationella EGR Awards. LeoVegas är utvecklat “Mobile First” och ligger i framkant med den senaste teknologin på marknaden för mobilspel. Med bas i en framstående spelupplevelse, långsiktiga kundrelationer och etableringen av ett starkt varumärke har Bolaget med innovativ, effektiv och datadriven marknadsföring attraherat en kontinuerligt växande kundbas. Mobilspelsbolaget LeoVegas har sedan start visat stark tillväxt varje kvartal. Bolagets aktie är listad på First North Premier och Avanza Bank AB är Bolagets Certified Adviser. Mer information om LeoVegas återfinns på [www.leovegasgroup.com](http://www.leovegasgroup.com) eller [www.leovegas.com](http://www.leovegas.com).