



UNYQ appoints Catarina Mård Löwenadler to Board of Directors

UNYQ, a revolutionizer of the med tech sector, today announced that Catarina Mård Löwenadler has been appointed as a new member of its Board of Directors. Catarina Mård Löwenadler has a solid background within med tech and entrepreneurship and is Vice President at IKEA of Sweden AB.

UNYQ is in a strong growth phase. The company is planning new product launches within several areas in the year to come as well as an establishment in the Nordics to strengthen upcoming European business opportunities. As a means of preparing the company for further expansion UNYQ is currently strengthening both management and Board, where Catarina Mård Löwenadler is the latest addition.

Catarina Mård Löwenadler is among other things Vice President of IKEA of Sweden AB, as well as a member of the Board at IKEA Supply AG and has for a time conducted a collaboration with UNYQ under the concept of “Democratic Design”. The collaboration has resulted in a prototype that aims at making gaming equipment ergonomic, custom made and last but not least coherent with interior design. In short, a 3D printed chair for gamers.

“To have the opportunity to join a company at the time when growth is starting to accelerate is very exciting. With experience in med tech and entrepreneurship I hope to bring a lot to the table in terms of both product development as well as company expansion. IKEA has always worked toward bringing the concepts of design and affordability together, a mission we share with UNYQ. I look forward to contributing my knowledge to UNYQ: s ambitious journey towards further growth and profitability”, says Catarina Mård Löwenadler.

Chairman of the Board of Directors is Ed Pope, Co-Founder and General Partner at Exponential Partners, one of the largest shareholders of UNYQ. Ed Pope has, for his entire professional life, been an entrepreneur building global companies and also an investor in breakthrough technologies. In addition to several technology company boards, he is also on the Board of Directors of TicTrac, one of the largest health tracking companies in the world.

“UNYQ is a technology and design company with vast potential and as we see great opportunities to increase our market share we are delighted to welcome Catarina to our highly competent Board of Directors. We continue to take meaningful steps toward firm establishment in the Nordic Countries and with Stockholm as a base, we are continuously reviewing new opportunities in the region. We are only at the beginning of our journey and Catarina will contribute substantially on the road ahead”, says Ed Pope, Chairman of the Board of Directors, UNYQ.

Catarina Mård Löwenadler will take up position in the Board of Directors of UNYQ in June 2018.

For more information, please contact:

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ABOUT UNYQ

UNYQ is the daring revolutionizer of the medtech sector creating medical wearables. UNYQ employs digitization and 3D printing to enable mass customization and personalized design. UNYQ was founded in Silicon Valley, San Francisco with 50 active markets across the Americas and Europe and with offices in three countries. To learn more about UNYQ, its Hub Network and complete product lines, visit unyq.com