



Press Release

For Release, 9:10 AM ET January 2, 2026

Appointment of Marec Gasiun as Executive Vice President of Sales & Marketing at Neonode

STOCKHOLM, SWEDEN, January 2, 2026 — Neonode Inc. (NASDAQ: NEON) today announced the appointment of Marec Gasiun as Executive Vice President of Sales & Marketing, effective January 1, 2026.

Mr. Gasiun has an extensive track record of extensive global commercial leadership across the automotive, technology, and telecommunications sectors. Most recently, he served as Vice President of Business Development at SeeReal Technologies, a holographic deep tech pioneer. Prior to that, Mr. Gasiun held the position of Vice President, Global Technology Partnerships, at Telia Company.

Before joining Telia, Mr. Gasiun served as Head of Business Development for Google's automotive software business, where he led commercial execution for the in-vehicle software platform.

"We are at a pivotal moment in the company's history. As legacy touch technologies continue to decline, our MultiSensing computer vision and AI technology is set to significantly advance in 2026," said Daniel Alexis, President & CEO of Neonode.

In December 2025, the company successfully converted a previously announced commercial vehicle design win into a production license agreement. This milestone means that MultiSensing driver monitoring is now being deployed in commercial vehicles on the road – marking a significant step from validation to real-world adoption.

With this achievement, the company is positioned to accelerate its automotive momentum through new design wins and strategic partnerships.

"The recruitment of Marec allows us to consolidate all commercial activities into a single, focused team," said Mr. Alexis. "This will sharpen execution, and with Marec's extensive experience in commercial leadership across technology, automotive, and high-growth environments, we now have the right setup to accelerate our growth journey."

For more information, please contact:

President and Chief Executive Officer

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About Neonode

Neonode Inc. (NASDAQ: NEON) is a publicly traded technology company headquartered in Stockholm, Sweden. Founded in 2001, Neonode's mission is to transform the way humans and machines interact through advanced artificial intelligence and computer vision technologies.

With more than 100 patents and deployments in nearly 100 million products and vehicles worldwide, Neonode's technology is trusted by leading Fortune 500 companies across the automotive and technology sectors. The company's innovations enable intuitive, safe, and intelligent user experiences across a broad range of applications.

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Safe Harbor Statement

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These include, but are not limited to, statements relating to our expectations, future performance or future events. These statements are based on current assumptions, expectations and information available to Neonode management and involve a number of known and unknown risks, uncertainties and other factors that may cause Neonode's actual results, levels of activity, performance or achievements to be materially different from any expressed or implied by these forward-looking statements.

These risks, uncertainties, and factors are discussed under "Risk Factors" and elsewhere in Neonode's public filings with the SEC from time to time, including Neonode's annual report on Form 10-K for the year ended December 31, 2024, quarterly reports on Form 10-Q, current reports on Form 8-K, and other documents filed, or to be filed, with the SEC by Neonode. You are advised to carefully consider these various risks, uncertainties and other factors. Although Neonode management believes that the forward-looking statements contained in this press release are reasonable, it can give no assurance that its expectations will be fulfilled. Forward-looking statements are made as of today's date, and Neonode undertakes no duty to update or revise them.