



Press Release
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Neonode Touch Sensor Modules Selected for Contactless Retail Self-Checkout Kiosk Rollout in Japan

STOCKHOLM, SWEDEN, April 22, 2021 — Neonode Inc. (NASDAQ: NEON), is pleased to announce that Japan Aerospace Corporation, a Neonode value-added reseller, has been selected by a major Japanese retail chain to retrofit the chain's self-checkout kiosks with Neonode contactless touch technology.

This retrofit solution developed by Japan Aerospace Corporation, called Air Click, is mounted along the top of the self-checkout kiosk display to enable contactless interaction with the kiosk, without the need to modify existing equipment. The Air Click solution has as of April 16 started to be deployed in 32 stores throughout Japan and will continue to be rolled out at additional locations.

“Neonode’s contactless touch technology is transitioning from customer validation to commercial deployment in multiple market segments, for instance self-checkout kiosks in retail, ordering terminals at quick service restaurants, and elevators, where our technology is simplifying and enhancing the customer experience and also making the interaction with the underlying device or system safer and more hygienic. Our vision is to transform the way people around the world interact with kiosks, elevators, and other multi-user machines in public environments through our contactless touch technology. This project with Japan Aerospace Corporation is one step towards realizing that vision,” said Dr. Urban Forssell, CEO of Neonode.

For more information, please contact:

Investor Relations
David Brunton
E-mail: david.brunton@neonode.com
Phone: +1 925 768 0620

Chief Executive Officer
Urban Forssell
E-mail: urban.forssell@neonode.com

About Neonode

Neonode Inc. (NASDAQ:NEON) is a publicly traded company, headquartered in Stockholm, Sweden and established in 2001. The company provides advanced optical sensing solutions for contactless touch, touch, gesture control, and in-cabin monitoring. Building on experience acquired during years of advanced R&D and technology licensing, Neonode’s technology is currently deployed in more than 75 million products and the company holds more than 120 patents worldwide. Neonode’s customer base includes some of the world’s best-known Fortune 500 companies in the consumer electronics, office equipment, medical, avionics, and automotive industries.

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These risks, uncertainties, and factors are discussed under "Risk Factors" and elsewhere in Neonode's public filings with the SEC from time to time, including Neonode's annual report on Form 10-K, quarterly reports on Form 10-Q, and current reports on Form 8-K. You are advised to carefully consider these various risks, uncertainties and other factors. Although Neonode management believes that the forward-looking statements contained in this press release are reasonable, it can give no assurance that its expectations will be fulfilled. Forward-looking statements are made as of today's date, and Neonode undertakes no duty to update or revise them.