



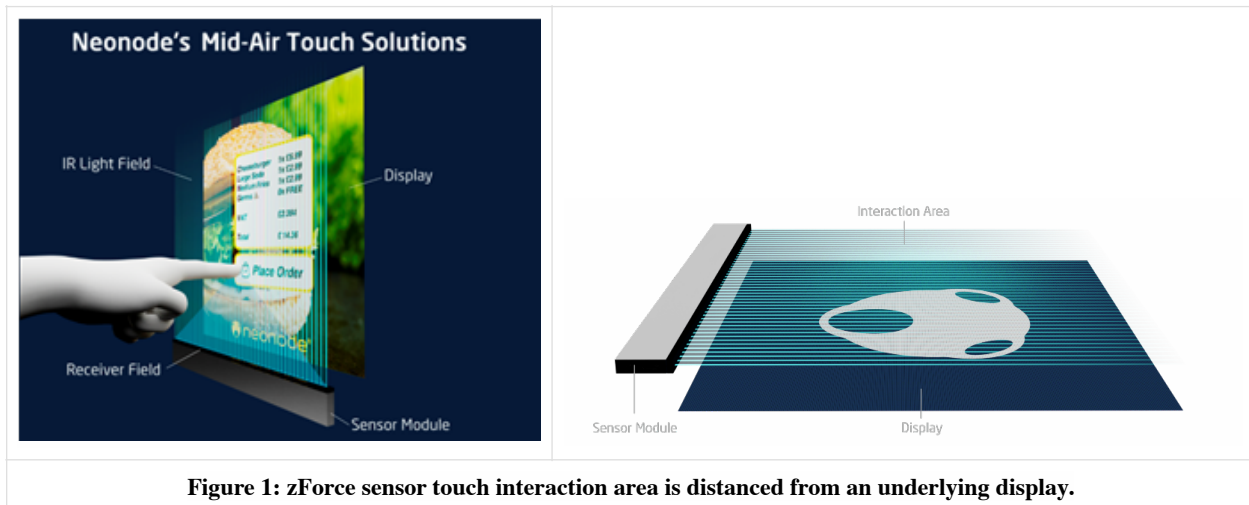
PRODUCT RELEASE

For Release, 07:00 AM PDT June 26, 2019

Neonode Announces Contactless Touch for Curbing Pathogen Transmission in Hospitals and Other Public Spaces

Sensor Week, Santa Clara, California – June 26, 2019 – Neonode Inc., (NASDAQ: NEON), the optical sensing technology company, today announced that its zForce® Touch Solutions are now optimized for reducing pathogen transmission in hospitals and other public spaces, by enabling contact-free interaction with graphical user interface (GUIs). Transmission of health care-associated pathogens that have been shed onto touchscreens and button panels such as elevator buttons, vending machines, information boards, and electronic menus in fast food restaurants create well-documented public health risks. Evidence supporting these risks is provided by the NIH [1]. Neonode zForce Touch Solutions enable contactless interaction with touchscreens and button panels to mitigate these risks.

A zForce Touch sensor mounted along one edge of a display provides an interaction area positioned a desired distance above the display surface as illustrated in Figure 1, below. By making the interaction area hover above the display surface, users experience touch interaction without actually coming in contact with the display, reducing the risks of shedding and receiving health care-associated pathogens through contact with the display.



A zForce Touch sensor can also be mounted beneath a panel of buttons, such as an elevator panel, to enable riders to select their floor without touching the buttons.

“The risk of contamination in hospitals and public areas is of paramount concern to facilities, customers and designers of displays and other interactive devices. Providing a safety-conscious solution without compromising performance and the user experience is the driving force behind Contactless Touch, and we believe our customers will be as excited as we are about this innovative application,” states Carl Bergendal, Executive VP Sales and Engineering at Neonode.

For more information please see “[Contactless Touch— a safer method of interaction](#)” [2] at neonode.com.

[1] <https://www.ncbi.nlm.nih.gov/books/NBK144014/>

[2] <https://www.neonode.com/contactless-touch-a-safer-method-for-interaction/>

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About Neonode

Neonode Inc. (NASDAQ:NEON) develops, manufactures and sells advanced sensor modules based on the Company’s optical reflective technology. Neonode Sensor Modules enable touch interaction, mid-air interaction and object sensing and are ideal for integration in a wide range of applications within the automotive, consumer electronics, medical, robotics and other markets. The Company also develops and licenses user interfaces and optical interactive touch solutions based on its optical blocking technology. To date, Neonode’s technology has been deployed in over 70 million products, including 4 million cars and 66 million consumer devices.

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For further information please visit www.neonode.com

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Safe Harbor Statement

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These include, but are not limited to, statements relating to expectations, future performance or future events, and the expected proceeds and closing of the private placement. These statements are based on current assumptions, expectations and information available to Neonode management and involve a number of known and unknown risks, uncertainties and other factors that may cause Neonode’s actual results, levels of activity, performance or achievements to be materially different from any expressed or implied by these forward-looking statements.

These risks, uncertainties, and factors are discussed under "Risk Factors" and elsewhere in Neonode's public filings with the SEC from time to time, including Neonode's annual report on Form 10-K, quarterly reports on Form 10-Q, and current reports on Form 8-K. You are advised to carefully consider these various risks, uncertainties and other

factors. Although Neonode management believes that the forward-looking statements contained in this press release are reasonable, it can give no assurance that its expectations will be fulfilled. Forward-looking statements are made as of today's date, and Neonode undertakes no duty to update or revise them.