



PRESS RELEASE

For Release, 9:10AM EDT August 12, 2020

Neonode Enables Contactless Self Check-In Solution at Singapore Changi Airport

STOCKHOLM, SWEDEN, August 12, 2020 — Neonode Inc. (NASDAQ: NEON), is pleased to announce that Singapore Changi Airport now offers contactless self-check in kiosks powered by Neonode zForce® technology thanks to a retrofit solution called happyhover™ developed by Singapore-based Arctan Analytics Pte Ltd.

Singapore Changi Airport is one of the largest transportation hubs in Asia and ranked as the World's Best Airport according to Skytrax. Changi Airport chose the happyhover™ solution to retrofit on its existing automated check-in and bag-drop kiosks. Passengers can simply point their finger close to the screen to select their option. This solution enables contactless processing for passengers and is powered by Neonode touch sensor modules.

Mr. Pierre Hausheer, CEO and founder of Arctan Analytics Pte Ltd, said, “With the urgency of the situation in mind, we were keen to develop a practical solution that could reconcile hygiene with convenience. We found that the Neonode’s touch sensor modules were very well-thought-out and Neonode support was crucial to develop a solution in very short time. We will continue working closely with the Changi Airport team to support their push to improve safety for travelers amid the COVID-19 pandemic.”

Dr. Urban Forssell, CEO of Neonode added, “We have identified transportation hubs as one of several areas we intend to focus on in the near term. Contactless interfaces for check in, baggage drop, and ticketing are appreciated by travelers today and our touch sensor modules are ideal for this type of applications. It has been our pleasure to work with Pierre and his skilled team to quickly implement this contactless solution at Changi.”

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About Neonode

Neonode Inc. (NASDAQ:NEON) is a publicly traded company, headquartered in Stockholm, Sweden and established in 2001. The company provides advanced optical sensing solutions for touch, gesture control, and remote sensing. Building on experience acquired during years of advanced optical R&D and technology licensing, Neonode’s technology is currently deployed in more than 75 million products and the company holds more than 120

patents worldwide. Neonode's customer base includes some of the world's best-known Fortune 500 companies in the consumer electronics, office equipment, medical, avionics, and automotive industries.

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About Arctan Analytics

Arctan Analytics Pte Ltd is a technology company based out of Singapore and established in 2016. The company's latest innovations in contactless technology include the happymeter™, a responsive and interactive AI-based device that captures customer satisfaction and the happyhover™, a mid-air retrofitting solution that removes the need to touch possibly unclean surfaces.

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These risks, uncertainties, and factors are discussed under "Risk Factors" and elsewhere in Neonode's public filings with the SEC from time to time, including Neonode's annual report on Form 10-K, quarterly reports on Form 10-Q, and current reports on Form 8-K. You are advised to carefully consider these various risks, uncertainties and other factors. Although Neonode management believes that the forward-looking statements contained in this press release are reasonable, it can give no assurance that its expectations will be fulfilled. Forward-looking statements are made as of today's date, and Neonode undertakes no duty to update or revise them.