



**PRESS RELEASE**  
For Release, 9:10AM EST June 22, 2020

## **Neonode Touch Sensor Modules Selected for Touchless Holographic Products by Yesar**

**STOCKHOLM, SWEDEN, June 22, 2020** — Neonode Inc. (NASDAQ: NEON), is pleased to announce that its touch sensor modules have been selected by Yesar Electronics Technology (Shanghai) Co. Ltd. (“Yesar”) for a range of products with holographic interfaces. Yesar is ramping production to deliver several thousand holographic elevator control panels in the second half of 2020. Additional contactless products are under development at Yesar, including kiosks and gaming applications.

Yesar CEO Darcy Shi said, “We are seeing tremendous demand for our holographic solutions in several product categories. Neonode touch sensor modules are a key component to enable these exciting futuristic products.”

Urban Forssell, CEO of Neonode added, “There is a rapidly growing role for contactless technology that is both transformative and accessible. We are extremely proud that Neonode technology is a catalyst to making amazing new products possible.”

### **For more information, please contact:**

Investor Relations  
David Brunton  
Email: david.brunton@neonode.com

Chief Executive Officer  
Urban Forssell  
E-mail: urban.forssell@neonode.com

### **ABOUT NEONODE**

Neonode Inc. (NASDAQ:NEON) is a publicly traded company, headquartered in Stockholm, Sweden and established in 2001. The company provides advanced optical sensing solutions for touch, gesture control, and remote sensing. Building on experience acquired during years of advanced optical R&D and technology licensing, Neonode’s technology is currently deployed in more than 75 million products and the company holds more than 120 patents worldwide. Neonode’s customer base includes some of the world’s best-known Fortune 500 companies in the consumer electronics, office equipment, medical, avionics, and automotive industries.

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For further information please visit [www.neonode.com](http://www.neonode.com)

**Neonode live webinar, Tuesday, June 23**  
Switching to Holographic and Other Contactless Touch Solutions for Safer, Germ-free Interaction

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**ABOUT YESAR ELECTRONICS TECHNOLOGY CO. LTD.**

**Yesar Electronics Technology Co. Ltd.** (“Yesar”) was founded in 2016 and is headquartered in Shanghai, China. It is the first car networking innovative company in China and the world to develop a holographic transparent display application based on front and rear windshields. The company develops and explores the frontiers of emerging technologies such as Internet of Vehicles, intelligent driving, ADAS, AR, V2X, and vehicle-mounted mobile new multimedia platforms.

**Safe Harbor Statement**

*This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These include, but are not limited to, statements relating to expectations, future performance or future events, and the expected proceeds and closing of the private placement. These statements are based on current assumptions, expectations and information available to Neonode management and involve a number of known and unknown risks, uncertainties and other factors that may cause Neonode's actual results, levels of activity, performance or achievements to be materially different from any expressed or implied by these forward-looking statements.*

*These risks, uncertainties, and factors are discussed under "Risk Factors" and elsewhere in Neonode's public filings with the SEC from time to time, including Neonode's annual report on Form 10-K, quarterly reports on Form 10-Q, and current reports on Form 8-K. You are advised to carefully consider these various risks, uncertainties and other factors. Although Neonode management believes that the forward-looking statements contained in this press release are reasonable, it can give no assurance that its expectations will be fulfilled. Forward-looking statements are made as of today's date, and Neonode undertakes no duty to update or revise them.*