



**PRESS RELEASE**  
For Release, 9:10AM EST June 18, 2020

## **Neonode Touch Sensor Modules Selected for Touchless Holographic Elevator Rollout in China by Easpeed**

**STOCKHOLM, SWEDEN, June 18, 2020** — Neonode Inc. (NASDAQ: NEON), is pleased to announce that its touch sensor modules have been selected by Anhui Easpeed Technology Co. (“Easpeed”) to upgrade thousands of elevators in China with holographic button panels.

There are numerous solutions on the market today aimed at reducing contact with elevator buttons, including voice-activated controls, solutions using mobile phones and proximity sensors. Neonode's touch sensor modules stand out for providing excellent touch response, and maintain the familiar touch button interface without risk of spreading pathogens shed on physical buttons.

Easpeed CEO Dong Cheng Han said, “Neonode's touch sensor modules are truly a breed apart from anything we’ve seen. We were able to easily incorporate the touch sensor modules with an in-air projection of a keypad for our elevator customers to provide a futuristic, elegant solution for our times.”

Urban Forssell, CEO of Neonode added, “I am proud that Neonode is able to offer a practical and economical solution to address how the public can safely interact with elevator controls, ATMs, gas pumps, restaurant kiosks and other devices. We call it ‘Contactless Touch.’ We are excited to see early adopter Easpeed swiftly moved forward to roll out their holographic button solution with our products across China.”

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### **ABOUT NEONODE**

Neonode Inc. (NASDAQ:NEON) is a publicly traded company, headquartered in Stockholm, Sweden and established in 2001. The company provides advanced optical sensing solutions for touch, gesture control, and remote sensing. Building on experience acquired during years of advanced optical R&D and technology licensing, Neonode’s technology is currently deployed in more than 75 million products and the company holds more than 120 patents worldwide. Neonode’s customer base includes some of the world’s best-known Fortune 500 companies in the consumer electronics, office equipment, medical, avionics, and automotive industries.

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For further information please visit [www.neonode.com](http://www.neonode.com)

**Neonode live webinar, Tuesday, June 23**

Switching to Holographic and Other Contactless Touch Solutions for Safer, Germ-free Interaction

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**ABOUT ANHUI EASPEED TECHNOLOGY CO. LTD.**

Anhui Easpeed Technology Co. Ltd. (“Easpeed”) is a Chinese high-tech enterprise that focuses on research and development of precision optics technology. Easpeed dedicates its frontend optical technology and product research and development in the aim of improving human-machine interaction methods.

**Safe Harbor Statement**

*This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These include, but are not limited to, statements relating to expectations, future performance or future events, and the expected proceeds and closing of the private placement. These statements are based on current assumptions, expectations and information available to Neonode management and involve a number of known and unknown risks, uncertainties and other factors that may cause Neonode's actual results, levels of activity, performance or achievements to be materially different from any expressed or implied by these forward-looking statements.*

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