



PRESS RELEASE

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Neonode Expands Its Touch Sensor Offering

STOCKHOLM, SWEDEN, January 27, 2020 — Neonode Inc. (NASDAQ: NEON), the optical interactive sensing technology company, is pleased to announce it is expanding its line of touch sensors.

Neonode has established its line of sensor modules as the go-to component for adding touch input, on any surface and in-air, to new and existing products. This new type of touch sensor is intended to be mounted on the side of the touch surface – enabling new levels of design freedom and allowing for integration in a wider range of applications.

The new touch sensors are available at digikey.com in nine lengths, to support interaction areas from 3” to 16” diagonally.

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ABOUT NEONODE

Neonode Inc. (NASDAQ:NEON) develops, manufactures and sells advanced sensor modules based on our company’s proprietary zForce® optical reflective technology. Neonode Sensor Modules enable touch interaction, mid-air interaction and object sensing and are ideal for integration in a wide range of applications within the automotive, consumer electronics, medical, robotics and other markets. Our company also develops and licenses user interfaces and optical interactive touch solutions based on its patented optical blocking technology. To date, Neonode’s technology has been deployed in approximately 72 million products, including 4 million cars and 68 million consumer devices.

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These risks, uncertainties, and factors are discussed under "Risk Factors" and elsewhere in Neonode's public filings with the SEC from time to time, including Neonode's annual report on Form 10-K, quarterly reports on Form 10-Q, and current reports on Form 8-K. You are advised to carefully consider these various risks, uncertainties and other factors. Although Neonode management believes that the forward-looking statements contained in this press release are reasonable, it can give no assurance that its expectations will be fulfilled. Forward-looking statements are made as of today's date, and Neonode undertakes no duty to update or revise them.