

Seliro appoints Kajsa Arvidsson as its new CEO

Stockholm, Sweden, September 2, 2019: Seliro today announced the appointment of Kajsa Arvidsson as Chief Executive Officer of the Group.

Seliro today announced the appointment of Kajsa Arvidsson as Chief Executive Officer of Seliro Group. Kajsa joins Seliro from Nokia, where she headed up Marketing and Communication for region Europe.

“We are delighted to welcome Kajsa to Seliro” says Johnny Sommarlund, Chairman of the Board. “The group has developed a very attractive portfolio for actors addressing the connected home, and Kajsa brings a wealth of knowledge and experience crucial to scale the business.”

“I am very excited to join Seliro Group at a time where flawless connection in the home is on top of everybody’s agenda. With its innovative portfolio addressing broadband operators, hardware design & manufacturing companies and connected home ecosystem partners it is ready to help its customers to leverage the great potential of the connected home”

Before joining Nokia, Kajsa held several senior roles in Ericsson, including Strategic and Tactical Marketing, Strategic Alliances, Customer Business Development and Business Management. She succeeds Jonny Wetterborn who leaves Seliro to pursue opportunities outside the company.

With this appointment, Seliro Group Leadership Team consists of Kajsa Arvidsson, Fredrik Blümer, Josef Karabash, Andrzej Mazur and Michael Gustavsson.

Kajsa will be based in Kista, Sweden.

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About Seliro

Seliro develops software solutions and platforms dedicated to the Connected and Smart Home. Through its products, Seliro empowers operators and service providers to lead the Connected and Smart Home market. Our founding team has a long history of successfully providing broadband products, both hardware and software, to telco/broadband players globally under the brand Tilgin. This background brands Seliro as a competent and trustworthy strategic partner to other companies within the broadband world. Existing clients and business partners stem from across the globe, including a mix of large international operators and corporations as well as various specialist niche companies. Seliro business is focused on two main areas: high-performance device software and comprehensive management platforms, with the respective capabilities to power and remotely manage a multitude of residential device types, including IoT Smart Hubs, Wi-Fi Mesh and triple-play gateway devices. Seliro headquarters located in Stockholm, Sweden. For more information visit: tilgin.com and www.seliro.com